ISSUE 03



SWINDON TOWN VS SCUNTHORPE UNITED

SAT 9TH AUG 2014 3PM KICK-OFF SKY BET LEAGUE 1

THE OFFICIAL MATCHDAY PROGRAMME \$3.00



SKY BET









DAVID M. COE



IMAGINE CRUISING

Exclusive Deals for Swindon Town Fans #£549pp

Call free today on 0800 840 5936 and quote imaginestfc to book

I I NIGHT NEW YORK & MIAMI STAY & CARIBBEAN CRUISE

DEPARTS 04 DECEMBER 2014



NORWEGIAN

On-board NCL Getaway Your journey begins with a flight and travel to New York for a 2 night stay. After the excitement of New York you fly to Miami for 2 nights before setting sail on a 7 nights cruise, visiting St Maarten, St Thomas, Nassau and finally returning to Miami for your return flight home.

· Return flights

- Your holiday includes: · 7 night full board cruise
- 2 night New York Stay
- · 2 night Miami stay

• Inside fr£1,299pp

Outside fr £1,399pp Balcony fr £1,399pp fr £1,599pp

15 NIGHT BEIJING TO HONG KONG CRUISE

DEPARTS 09 APRIL 2015



PRINCESS CRUISES

On-board Sapphire Princess Your 15 night journey begins with a flight to Beijing, where you'll spend I night before embarking on a 14 night Sapphire Princess cruise visiting Korea. Osaka, Shanghai, Okinawa, Taipei, Kaohsiung and Hong Kong

Your holiday includes:

- I night Beijing Stay
- · 14 night full board cruise
- · Return Flights
- Inside fr£1,499pp

Outside fr £1,699pp Balcony fr £1,999pp fr £2,799pp

8 NIGHT MEDITERRANEAN STAY & CRUISE

DEPARTS 14 OCTOBER 2014



P&O CRUISES

On-board P&O Ventura Your journey begins with a flight and travel to Genoa. In Genoa you'll spend I night in a 4* hotel. fou will then set sail on a 7 nights P&O Ventura cruise to discover the jewels of the Med visiting Genoa, Monte Carlo, Toulon, Barcelona, Mallorca and Malaga.

- Your holiday includes:
- I night Genoa Stay
- · 7 night full board cruise

fr£549pp

Outside fr £699pp Balcony fr £699pp fr £1,399pp

7 NIGHT JEWELS OF THE EMIRATES CRUISE

DEPARTS 23 JANUARY 2015



On-board Costa Serena

Your journey begins with a flight and travel to Dubai, the home to sparkling tall buildings, glitzy shops and the sun-soaked beaches. You will then set sail on a 7 night Costa Serena cruise from Dubai, visiting Dubai, Muscat, Khasab, Abu Dhabi and Dubai.

Your holiday includes:

- I night pre & post stop over on-board Costa Serena in Dubai
- 7 night full board cruise

fr£839pp Inside

Outside fr £939pp Balcony fr £1149pp fr £1,699pp

Call today on: 0800 840 5936 or visit: imagin





COLLITICODE

09.08.14 3:00PM

SWINDON TOWN MANAGER: Mark Cooper 1 Wes Foderingham 2 Nathan Thompson 3 Nathan Byrne 4 Massimo Luongo 7 Ben Gladwin 8 Yaser Kasim 9 Michael Smith 10 Andy Williams 15 Josh Lelan 16 Connor Waldon 17 Ryan Harley 18 George Barker 19 Louis Thompson 21 Mathew Jones 22 Darren Ward 23 Jack Barthram 24 Curtis Da Costa 25 Tyrell Belford 26 **Anton Rodgers** 27 Josue Antonio 29 Raphael Branco 30 Harry Agombar

1		G	0	•
1	Sam Siocombe			
2	Eddie Nolan			
3	Andy Dawson			
4	Sean McAllister			
5	David Mirfin			
6	Niall Canavan			
7	Matt Sparrow			
8	David Syers			
9	Paddy Madden			
10	Deon Burton			
11	Jennison Myrie-Williams			
12	Neal Bishop			
13	James Severn			
14	Terry Hawkridge			
15	Luke Waterfall			
16	Hakeeb Adelakun			
17	Curtis Bateson			
18	Miles Addison			
19	Lyle Taylor			
20	Callum Howe			
22	Luke Hornsey			
25	Andrew Boyce			
28	Gary McSheffrey			
30	Marcus Williams			
32	Miguel Llera			



WIN £250,000 FOR YOUR CLUB



MATCH OFFICIALS

Stuart Attwell Referee: Assistant 1: Paul Hobday Assistant 2: Mark Howes

4th Official: Dumitru-Ravel Cheosiaua

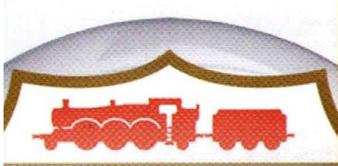




T: 01793 522 072 / 527 530 www.deacons-jewellers.com



SKY BET



WIN £250,000 FOR YOUR CLUB

SUPPORT SWINDON TOWN WITH US THIS SEASON



ARE YOU IN? skybet.com/swindon



Editor: Tom Otrebski Design: Derrick Johnson

Contributors: David Wallis, Steve White,

Paul Plowman, Alvn Smith

Photography: Rob Noves, PA Photos, Action Images, Callum Hampson, Richard Wintie Catyx Picture Agency For advertising sales call: 0844 358 2668



MANAGER'S NOTES Mark Cooper

FROM THE TOP Lee Power

CLUB NEWS All the latest

13

NATHAN THOMPSON Captain's notes

15 **TODAY'S VISITORS** Scunthorpe United

22 PROGRAMME VAULT A look into the archives

24 COMMERCIAL NEWS With Keelan McNally

27 **NATHAN BYRNE** Feature Interview

37 TREATMENT ROOM With Michael Cooper

PRE-SEASON ACTION Leeds United

JUNIOR REDS

Fun and games **FANS GALLERY**

Your snaps RETRO RED Bert Head

PRE-SEASON ACTION Aston Villa XI

BACK TO THE 50s A look back into the archives

A piece of Town history 66 STEC ACADEMY

DUBONNET CUP

With Jeremy Newton 71 COMMUNITY NEWS News round-up

75 STEVE WHITE Guest writer

76 **TICKETS & TRAVEL** Important information

GAME CENTRE 2014/15 Fixtures



The County Ground, County Road, Swindon, SN1 2ED.

Switchboard: 0871 876 1879 STFC Store: 0871 876 1993

Websites: www.swindontownfc.co.uk www.stfcdirect.com

Chairman: Lee Power Directors: Lee Power & Sangila Shah General Manager: Steve Anderson

Manager: Mark Cooper First Team Coach: Luke Williams Head of Goalkeepina: Steve Hale Academy Manager: Jeremy Newton Under-18s Manager: Scott Lindsey Sports Scientist: Michael Cooper Physiotherapist: Paul Godfrey Video Analyst: Alex Seager Kit Manager: Roger Jones / Mark Hampson



Football League Cup Winners: 1968/69 FA Cup Semi-Finalists: 1909/10, 1911/12

Football League Second Tier Play-Off Winners: 1989/90, 1992/93

Football League Third Tier Winners: 1995/96 Runners-Up: 1962/63, 1968/69 Play-Off Winners: 1986/87

Football League Fourth Tier Winners: 1985/86, 2011/12

Southern League Winners: 1910/11.

Football League Trophy Finalists: 2011/12

FA Youth Cup Finalists: 1964

FA Charity Shield Runners-Up: 1911

Anglo-Italian Cup Winners: 1969/70

Angio-Italian League Cup Winners' Cup Winners: 1968/69

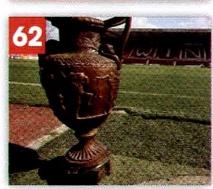
Dubonnet Cup Winners: 1909/10

Wiltshire Cup Winners: 1886/87, 1887/88. 1888/89, 1889/90, 1890/91, 1891/92. 1892/93, 1896/97, 1903/04, 1919/20









SWINDON TOWN FOOTBALL CLUB STAFF:

Club Secretary Louise Fletcher / Head of Commercial Keelon McNally / Finance Debbie Corney, Tina Rigby / Business Administrator Karen Randall Academy Administrator Karen Ainscow / Academy Skills Coach Sean Wood / Academy Phase Coach Jamie Pitman / Academy Physio Chris Jones Club Chaplain Simon Stevenette / Sales & Marketing Executives Kay Wainwright, Adam Wainwright / Press Officer Tom Officesk / Media Assistant Callum Hampson / Head of Creative & Design Derrick Johnson / Stadium Maintenance Fred Brown, Matthew Vernon / Retail & Ticketing Manager Clare Scorth / Retail & Ticketing Supervisor Joson McGinley / Player Liaison Ryan Sharland / Pitch Maintenance Marcus Cossidy / Centreplate Catering Venue Manager Chris Abtook / STFTIC Mike Spearman (Chairman), Cilve Maguire, Jon Holloway, Shane Hewlett, Andy Ealey.



To sponsor this poster 0844 358 2668

GOOD afternoon and welcome to The County Ground as we kick off the new season at home to Scunthorpe United.

I'M ready and apprehensive as always because you are never sure if you are ready or not, whether you have the right amount of players that you want or whether you have done enough work or not. So I'm apprehensive but looking forward to it.

Scunthorpe had a great season last year when Russ Wilcox came in. They went on an unbelievable run and set a club record of undefeated games. They then stormed to promotion so they will definitely have that momentum behind them today. I know Russ from when my dad had a spell at Doncaster Rovers; he was there as a player. I remember I used to go and watch my dad train as a young boy and I remember Russ was there at that time and he was a nice bloke.

Russ' team will play proper football: they have got some good players with a bit of experience so they will be well up for it.

You get a lot of freak results on the first day of the season: you always have done. You have to just try to stay in the game as much as you can and make sure you get something out of it. We want to play well and we want to win but to win we have got to play really well. We have had a good home record of late and we hope to keep that going.

Last week against Aston Villa's development side we played



"Obviously it was good to score four goals and send us into this game with a bit of confidence."

ok: there were some bits we didn't like and some bits we did like. Obviously it was good to score four goals and send us into this game with a bit of confidence.

The new signings that have come in so far will make us stronger for sure. They help the other players that we have got

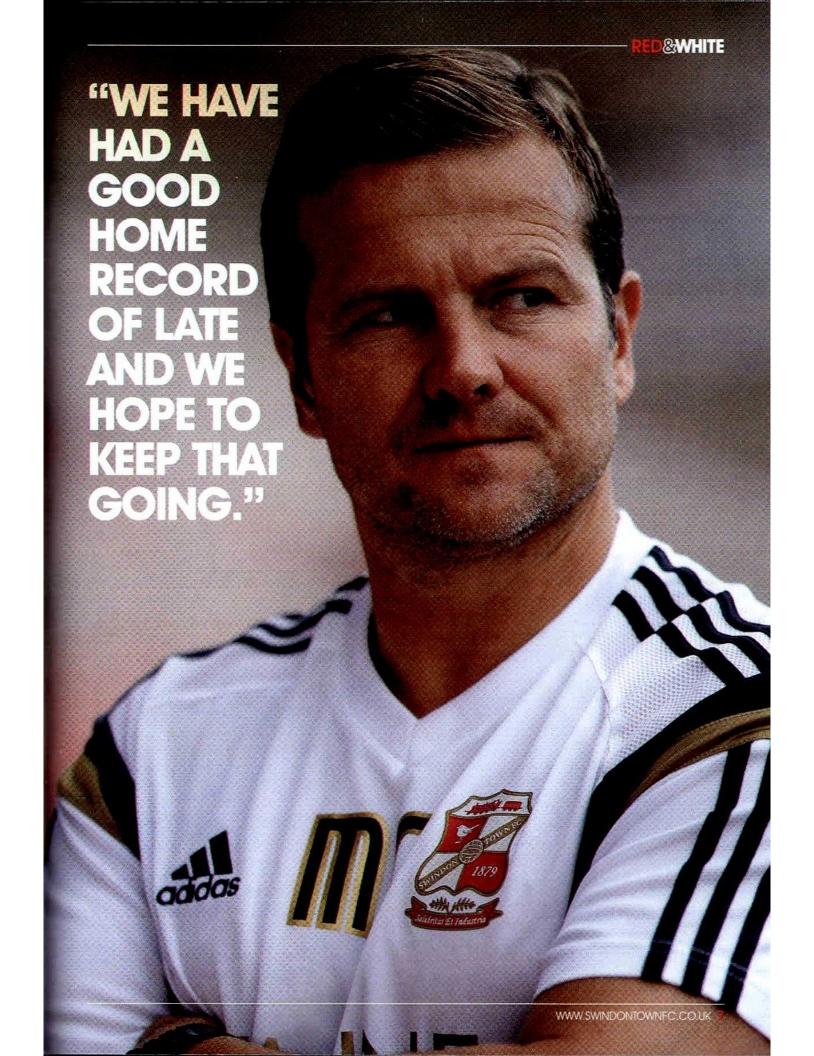
and give us that competition for places that we need. Everyone knows how young we are and it is a really youthful squad so we are going to need all of them along the way. I hope there will be another couple of additions to the sauad soon too.

Finally, as always, I would like you all to stick with the young players because they need it.

Keep believing.



MARK COOPER MANAGER



making the right recruitment connections

C&D Group are innovative consultant recruiters, totally committed and passionate to providing the highest standard of service to our clients and candidates.

Whether you're looking for part-time work or you're on the hunt for the next big career challenge, C&D have a variety of positions to suit your skills, or recruitment needs.



Counter-Balance and Reach FLT Drivers

Swindon £6.80-£8.95 per hour Email Chris.hornbuckle@cdrecruitment.co.uk

Class One Drivers

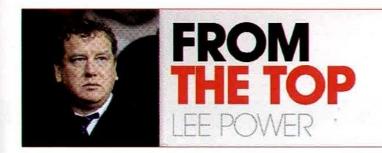
Swindon £110 per shift days £130 per shift nights HGV1 Weekends

Thursday-Sunday nights
rates from £12.50-£14 per hour

HGV1 with FLT Counter-Balance licence
Rates from £10-£12 per hour
Email Maggie@cdrecruitment.co.uk

All you need to do is get in touch Contact our team on <u>01793 488057</u> Email <u>info@cdrecruitment.co.uk</u>
Or visit <u>cdrecruitment.co.uk</u>





To sponsor this page 00 0844 358 2668

WELCOME to the Players, Supporters, Management and Directors of Scunthorpe United.



TODAY'S game will be very difficult for us. Scunthorpe showed last season that they are going to be very competitive even though they have now stepped up a division. Russ Wilcox has done a fantastic job up there and I am sure they'll continue to improve this season.

It has been a tough summer for the club with the legal cases and with the budget cuts but I think we have assembled a very strong squad that will be very young, energetic and hopefully entertaining.

We've had a lot of support through the summer with a number of local companies coming on board as sponsors which is greatly appreciated. I'd like to give a special mention to our main sponsors, Imagine Cruising. I know that the commercial team and everyone at the football club is very much looking forward to working with them over the next two years.

Please get behind the lads like you always do and, fingers crossed, we can improve on what we achieved last season.

CHAIRMAN Lee Power

"We've had a lot of support through the summer with a number of local companies coming on board as sponsors which is greatly appreciated."







WE ONLY SELL THE BEST.

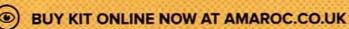
Because we've already tested the rest.

DAN GODWIN -RETAIL DIRECTOR



If you're in the render and External Wall Insulation (EWI) trade you'll probably know, EWI is fast becoming the application of choice on developments all over the country – presenting significant opportunities for your business to profit from.

In association with Sharland Roofing we'll save you time and money. Our vastly experienced teams have brought together some of the best kit and services in the business, so why not take a look.





FOR ROOFING ENQUIRIES CALL SHARLAND ROOFING ON 01793 522516

STOCKING THE BEST BRANDS IN THE TRADE









AMAROC

Unit 9 River Ray Industrial Estate Barnfield Rd Swindon Wiltshire SN2 2DT

SHARLAND ROOFING

Unit 22, Equity Trade centre, Hobley Dr, Swindon, Wiltshire SN3 4NS **Online:** sharlandroofing.co.uk

CG NEWS THE LATEST HEADLINES

IT'S been a busy last few weeks at SN1. R&W rounds up the latest.

sky bet...

SKY Bet, Title Sponsor of The Football League, have launched the Sky Bet Transfer Fund, which gives one fan the chance to win £250,000 for their Football League club to spend on new players in the January transfer window - and collect an individual cash prize of £5,000! Fans who bet with Sky Bet will earn a token for every pound they spend, putting them in with a chance of winning the £250,000 Transfer Fund for their club in a draw in December 2014, New and existing Sky Bet customers are eligible to win the Sky Bet Transfer Fund by simply linking their account to the Football League club they support. By switching from their current bookmaker and betting with Sky Bet, fans will give their club a better chance of collecting the £250,000 to boost



its player-buying power in January. To sign up for the Sky Bet Transfer Fund and start collecting tokens now, visit www.skybet.com/skybet-club/transfer-fund. Full terms and conditions can be found on the Sky Bet Transfer Fund Website.

THE MAGINE

team photo...

THIS week, the Town first team squad, management and staff all assembled at The CG for the annual team photograph. In a slight change of style to recent years, the Town management staff all donned the new 2014/15 away kit while all the players wore the traditional red and white. A video with behind-the-scenes footage from the photo shoot is available to watch on STFC Player. Look out for your FREE team poster with this issue of the Matchday programme.



johnstone's paint trophy draw...

THE draw for Round One of this season's Johnstone's Paint Trophy competition will take place on Saturday, August 16. As in previous seasons, the first round will see clubs divided into regional groupings with 16 clubs being awarded byes into Round Two.

Southern Section Groups: Southern Section – West

Chettenham Town, Coventry City, Newport County, Oxford United, Portsmouth, Swindon Town, Wycombe Wanderers, Yeovil Town

Southern Section - East

AFC Wimbledon, Cambridge United, Crawley Town, Gillingham Leyton Orient, Peterborough United, Southend United, Stevenage

The following clubs in the Southern Section will receive byes: Bristol City, Exeter City, Northampton Town, Plymouth Argyle, Colchester United, Dagenham & Redbridge, Luton Town, Milton Keynes Dons

wall of colour...



SWINDON Town are calling on Town supporters to show their true colours for the opening match of the new season against Scunthorpe United. As the new



Sky Bet Football League season kicks-off, fans across the country are being set the challenge of creating a 'Wall of Colour' at their side's opening home league match. Fans can get involved by donning their club's famous colours, as well as finding the most innovative ways to show off their love for their team through social media usina #WallofColour, Town are looking to fans to play their part this afternoon by making The CG a sea of red against the Iron and creating a memorable atmosphere to inspire the team.



www.foremostgolf.com



foremostTV



The UK's largest golf retail group

£10 OFF WHEN YOU SPEND £50!

+ FREE TITLEIST GOLF CAP

PROMO CODE: FGSWTN10

expires 31st August 2014





CLICK & COLLECT

Buy online & collect in store FREE delivery to a Pro Shop near you



ON behalf of the squad, welcome to The County Ground for our first home game of the 2014/2015 campaign.

IT'S been a summer of departures, new arrivals and hard work, and today we hope to make the best possible start and begin to realise the potential this squad has within it.

Behind the scenes, the team is bustling with the usual excitement and apprehension that a new season brings. The slate is clean, we have everything to gain and success is there for the taking. It's down to us to seize the opportunity.

Perhaps similarly to last year, we start the season viewed as 'underdogs'. It's true that people rarely expect young teams to be serious top-six contenders – but that's a status we thrive on.

The desire-to-please, enthusiasm and eagerness that comes with youth means that we're determined to prove our doubters wrong. With the talent within the team and another season's worth of professional football behind us, we hope to make our fans and the club proud.

Around a week ago, I was honoured to be asked to be the captain this year. I started at this club with the Under-12s team, so to be the First Team Captain here is a huge personal achievement for me. I carry the baton on from Darren Ward who has set a shining example of how to be the consummate professional and how to mentor young players, so I hope to carry that on and live up to the high standards he has set.

Our team-building began at pre-season camp this year. It



"I started at this club with the Under-12s team, so to be the First Team Captain here is a huge personal achievement for me."

literally was a camp... a no-thrills army camp in Dorset. As you can imagine, both the Sergeant Majors relished the opportunity to get stuck into a team of footballers, and lots of squaddies were amused as they watched us get put through our paces, military-style. As our dad was in the army, Louis and I thought we knew what to expect, but how wrong were we!

The camp brought the team closer together and I must admit, when the Sergeant pulled me aside at the end to tell me how impressed he was with the team's grit and determination, I couldn't

have been prouder of the boys.

As part of my new role, I'm delighted to write the Captain's Notes for our home game programmes. But I want the fans to be a part of this journey, too. So if you have any topics or questions you'd like me to discuss, please tweet me @nathan_t23 and I'll do my best to cover those in the next programme.

Turning our attention to business today and we have a tough customer on our hands. Like us only a couple of years ago, Scunthorpe are newly promoted, full of confidence and have a point to prove.

But then again, we have a point to prove too. And we're determined to do just that.

Yours truly,



NATH TEAM CAPTAIN



Your Club Needs you! Want to show your support for Swindon Town?

If you are part of a business with communication and IT needs speak to STFC's official Communications and IT partner Excalibur. Excalibur will donate 5% of the monthly spend for the term of the contract, of any business signed via the Club's Refer & Earn Scheme. We are already helping 5,500 businesses become more competitive by getting the most out of their communications technology and making cost and efficiency savings.

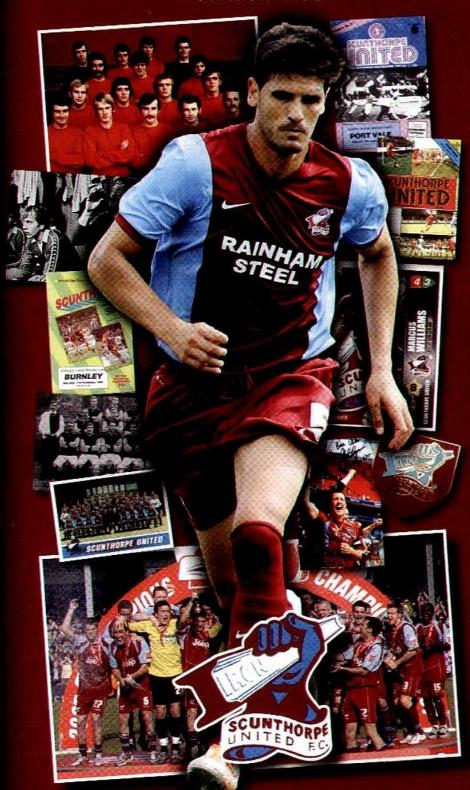
Help your business and support your club at the same time!

Please give us a call on 01793 744286 and quote 'STFC Refer and Earn' or visit ex-c.co.uk/excalibur-and-you/refer-and-earn



THE VISITORS

Founded 1899



FACT FILE

GLANFORD PARK CAPACITY

9,088

BEST SEASON DMISION TWO 1961/62

4TH

MOST APPS JACK **BROWNSWORD**



MOST GOALS STEVE CAMMACK

121



GOALS IN A SEASON BILLY SHARP

33



RECORD FEE PAID
TO HIBERNIAN **ROB JONES**

UNDISCLOSED ***



RECORD FEE RECEIVED FROM SHEFFIELD UTD BILLY SHARP

2M



FACEBOOK



LIKES 33,652

TWITTER FOLLOWERS



15,600

FORM GUIDE...

LAST 5: DDWLD

Scunthorpe United 2

Friday 18 April 2014 Morecambe 1 Scunthorpe United 1

Monday 21 April 2014 Scunthorpe United 1 Oxford United 0

Exeter City 2 Scunthorpe United 0

Saturday 03 May 2014 Scunthorpe United 2 York City 2

LEAGUE POSITION: SKY BET L2: 2nd (81pts)

LAST TIME OUT...

THE Iron rounded off their pre-season campaian with a win over a Leicester City XI. After going a goal behind, Miguel Llera, Lyle Taylor and Sean McAllister all found the net to secure the win for Russ Wilcox's men.



INTRODUCING THE IRON



RECORD-breaking Scunthorpe are in Town this afternoon as the League 1 season finally gets underway...

THE Iron started last season as, arguably, one of the favourites to bounce back to the third tier at the first time of asking following relegation the previous season. Under the guidance of Brian Laws, in his third spell in charge at Glanford Park. Scunthorpe only lost one of their opening ten fixtures in League 2, the only blip coming in the form of a last-gasp 3-2 reverse at AFC Wimbledon. Despite exits on penalties in both the Capital One Cup and the Johnstone's Paint Trophy, the Iron entered November having only tasted defeat three times since the start of the season. A run of five games without a win in November would eventually cost Laws his job. After an exit from the FA Cup at the hands of rivals, Grimsby Town, Laws was relieved of his duties and Russ Wilcox

was handed the reins initially on a caretaker basis. After winning his first three games in charge, Wilcox would take the Iron on an unbeaten run that would last for 28 games, breaking a 125-yearold Football League record in the process. Four wins out of five over the Christmas and New Year period preceded a reversal of form for Scunthorpe: iust two wins followed from eleven games between the end of January and the beginning of March. A 0-0 draw with Wycombe - the 24th match in the sequence - took Wilcox past the previous record of 23 games set in 1888/89 by William Sudell of Preston North End. Five games later, the run was ended by a 2-0 defeat at Exeter City. Despite the loss, Scunthorpe clinched promotion alongside Chesterfield and Rochdale.





ACCORDING to the R&W scout, the Iron could line up as a 4-4-2 this afternoon but could also switch between that formation and a 4-3-3 over the course of the afternoon. They have a number of good players as well as a rod of experience running through the spine of their team in the form of striker Deon Burton, midfielder Neal Bishop and defender Miguel Llera, Russ Wilcox could start with Burton or new signing, Lyle Taylor in attack or even pair the two together up front. The Iron have plenty of attacking options all over the pitch and have pace in the wide areas which Swindon will have to be mindful of. They also have defenders that can score

goals from set pieces and Llera, who we have already mentioned, has had a decent career in the English leagues so Town have to keep an eye on defenders as well as the attacking unit. Crucially, Scunthorpe have momentum after being promoted last year so expect a fluid, attacking performance this afternoon.







afternoon.























THE Iron's defenders could cause Town problems at set pieces.



MEET THE GAFFER



Russ Wilcox

IN an 18-year playing career, Wilcox played for the likes of Northampton Town, Hull City and Preston North End before signing for Scunthorpe in 1997. He would finish his career at Glanford Park under then manager, Brian Laws, eventually becoming his assistant manager in 1999 Took on the role of caretaker manager in 2004 when Laws was sacked before reverting to assistant when the former manager was reinstated. Wilcox followed Laws to Sheffield Wednesday and Burnley as his assistant but left Turf Moor in January 2011. Linked up with Laws again in October 2012 back at Glanford Park and was handed the reins full time at Scunthorpe in December 2013. Last ferm, he guided the Iron to promotion to League 1.

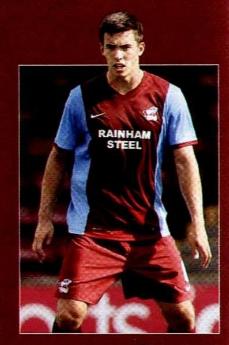
DID YOU KNOW?

WILCOX holds the record for the longest unbeaten run at the beginning of a managerial reign, avoiding defeat for a whopping 28 games in charge.

KEY MEN...

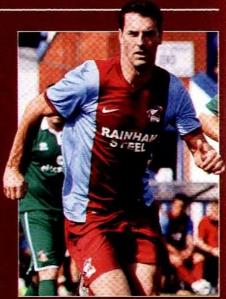
86 Niall Canavan DF

LEEDS-born Canavan is a product of the youth system at Glanford Park, graduating in 2009 after skippering the youth team. Following a spell on loan at Shrewsbury in 2010/11, he has gone on to establish himself in the Iron team since his return. Has now made over 120 appearances for Scunthorpe, including 48 appearances in all competitions last season as they won promotion. The defender has also earned international honours with the Republic of Ireland Under-21 squad.



07 Matt Sparrow MF

A midfielder who is comfortable in the middle of the park or on the wing, Sparrow spent the first eleven years of his career at Glanford Park before securing a switch to Brighton and Hove Albion. Is no stranger to opening day games at The CG having netted twice for the Seagulls in their win over Swindon at the start of the 2010/11 campaign. Was at Crawley before re-joining the Iron last term and now has over 400 appearances to his name in claret and blue.



09 Paddy Madden FW

THE striker began his career in his native Ireland with Bohemians before earning a move to Carlisle United in 2011. He next signed for Yeovil Town, initially on loan and eventually turned the move permanent in January 2013. That season, the frontman hit the back of the net 23 times as Yeovil clinched a place in the Championship via the Play-Offs. The Irishman made the move to Scunthorpe in January 2014 and scored five goals as the Iron won promotion to League 1.



MEET THE REST...

01 Sam Slocombe GK



SIGNED from nonleague Bottesford Town in 2008 and has since established himself as number one at Glanford Park. Began as a junior at Lincoln City.

Is now the Iron's longest-serving player and has made over 100 appearances. Penned a new deal in the summer.

05 David Mirfin DF



MADE his name with Huddersfield Town, racking up over 160 appearances before making the switch to Scunthorpe in 2008. After a brief spell at

Watford in 2011/12, he returned to Glanford Park in the summer of 2012. Could miss out today with an injury.

32 Miguel Llera DF



STARTED his career In his native Spain with Recreativo, Gimnastic and Hercules before moving to MK Dons in 2008. He then joined Blackbool and had a

stint with Brentford which preceded a switch to Sheffield Wednesday. Signed for the Iron last month.

04 Sean McAllister MF



THE midfielder was signed by Manchester United as a youngster and had stints at Botton and Sheffield Wednesday before penning a deal with the

latter. Has since been with Shrewsbury, Port Vale and Cowdenbeath in Scotland. Joined the Iron last summer.

10 Deon Burton FW



A striker with plenty of experience, Burton has plied his trade in the Premier League with the likes of Derby and Portsmouth, Had a brief stint at Swindon

in 2003/04 and has since played for clubs at home and overseas. Signed for Scunthorpe in 2013.

02 Eddie Nolan DF



THE full-back came through the ranks at Blackburn Rovers, making his debut in the UEFA Cup in 2006. Has since enjoyed spells at Stockport, Hartlepool

and Preston before signing for Scunthorpe in 2013. Has international honours with Eire.

18 Miles Addison DF



THE defender is currently on loan from AFC Bournemouth on an initial one-month stint. The former Derby County man started his career at Pride

Park before joining the Cherries in 2012. Spent time with Rotherham last term.

08 David Syers MF



SYERS began life as a professional with Bradford after spending time in non-league football. Racked up over 50 appearances before departing for an

injury-hit period at Doncaster. Enjoyed a loan spell at Glanford Park before signing a permanent deal with the Iron.

11 Jennison Myrie-Williams MF



WINGER who came through the ranks at Bristol City before spending time out on loan. Has played in Scotland for the likes of Dundee United and St.

Johnstone before moving back down south. Was most recently with Port Vale before joining the Iron in June.

19 Lyle Taylor FW



ANOTHER of the Iron's close-season signings, Taylor started out with Millwall before dropping into the non-leagues. His goalscoring form

earned him a switch to Bournemouth. His next move was to Scotlandwhere he banged in the goals for Falkirk.

03 Andy Dawson DF



VETERAN defender who is now back at the Iron as a player/ coach. Played in Scunthorpe's Play-Off Final win at Wembley in 1999 before moving

to Hull City in 2003. Spent a decade on Humberside before returning to Glanford Park last summer.

30 Marcus Williams DF



A graduate of the youth system at Glanford Park, signing his first professional deal in 2003. Helped the Iron win back-toback promotions to

the Championship then departed for Reading. Had a spell at Sheffield United before re-joining Scunthorpe last term.

12 Neal Bishop MF



MADE his breakthrough in the professional game at Barnet in 2007 before joining Notts County in 2009. Enjoyed four years at

Meadow Lane, making nearly 200 appearances then departed for Blackpool, Joined the Iron in June.

14 Terry Hawkridge MF



PLUCKED from the non-leagues by Scunthorpe, the wideman featured regularly for the Iron last term. Forged a reputation with Cartton before

moving to Gainsborough Trinity. He signed for Scunthorpe in the summer of 2013.

28 Gary McSheffrey FW



STARTED out at Coventry City, netting over 50 goals before securing a move to Birmingham City. After four years at St. Andrews, he returned

to Coventry and racked up over 100 appearances, Joined Scunthorpe last term, helping the Iron to promotion.

DAVID M. COE

FINANCIAL PLANNING LTD



Proud Sponsors of Swindon Town Football Club

Established in 2003, we are a family practice based in Swindon. Collectively we have over 100 years industry experience and look to develop long term personal client relationships specialising in:

- Investment Planning

- Mortgage Advice
- Pensions/Retirement Planning
- Insurance
- Trustee Investment Planning
- Inheritance Tax Planning

For further details please contact us on:

Tel: 01793 531351

Your home may be repossessed if you do not keep up repayments on your mortgage.

Email: David.Coe@sjpp.co.uk

website: www.sjpp.co.uk/davidcoe

VISITORSE CUNITION PROPERTY

TRAVELLER





1969

KEEGAN

1958

THREE NORTH CHAMPIONS

JUST eight years after election to the Football League, the Iron clinch promotion to the Second Division.

1983
IAN BOTHAM

1975 THE OLD SHOWGROUND

BUILT in 1958, the cantilever stand at Scunthorpe's Old Showground was the first of its type to be built in Britain.

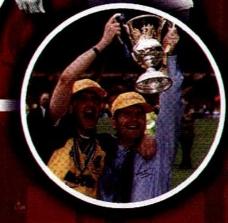
2007

CHAMPIONS



2009

LEAGUE ONE
PLAY-OFF WINNERS



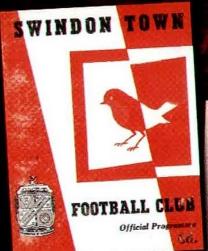
1999

DIVISION THREE PLAY-OFF FINAL WINNERS

BRIAN Laws leads the Iron to promotion. Calvo Garcia's goal at Wembley seals Scunthorpe's place in Division Two.

PROGRAMI

OK INTO THE ARCHIVES



1963/6 24TH AUG 1963

delves into the CG archives and looks back on the programmes from two previous encounters.

A. J. D. & N. J. Wendrouse Hermagania II Tabocconieta Confectioners

Agents for Wessex School of Motor big Wilder big Willing Agents for Blews Coaches Regent Circus (near G.P.O.)

HULFORD MOTORS

Ltd SELF DRIVE HIRE First of 1953 Fords glies De-Luxe - Cortines

De-Luxe - Zootye 4s. SHRIVDHAM ROAD

Phone 4934 Large Car Park avails ~~~~~~

For High Class Central Hesting, Plumbing Painting and Decrating Escorical Installations and Repairs

NORTH WILTS Sanitary & Heating Co. Ltd.

NEWPORT ST., SWINDON

Hatton's Newsagency { FLOODLIGHTING?

Warnes Installations Limited BATHURST CORNER, COUNTY RD., SWINDON. Tel. 27291

Electrical Contractors to the "Town" LHT US QUOTE FOR YOUR ELECTRICAL CENTRAL HEATING

Downess (1) Trollope (3)

4) McPherson (5) Woodcutt (5)

Hunz (8) Stream (9) Smart (10) Regurs (11)

FOOTBALL SILL

Crawford (11) Smillie (10) Lawther (9) Hodgeon (8) Heatton (7)

Gammon (6) Noale (4) Lindsey (4) weed (a)

SCUNTHOUTE UNITED

"FITNESS MEANS SO MUCH Our expert team of carpet planners, workroom and sales staff are fit to carry out the complete furnishing of a ROOM - HOUSE - OFFICE - NOTEL - HOSPITAL - FACTORY

MILLS & MERRICKS LTD. SWINDON

McILROYS RESTAURANT

eftermoon tea - In pleasant scarroused you will find Mellinys are top of the

Full table service, best Beers and Wines. Parties and and Wines. Parties Functions catered for.

McIlroys Restaurant 64-72 Regent Street



COATE GARAGE

Mariborough Rd., Swins

OUR VISITORS

the specime game of our Diraco III season we are planted to not the Directors, Officials and Players of Scansburge United all Clob.

made regal improvement inseated the top grade.

EROWINWORD, JACK (Yell Back)

EROWINWORD, Deveran file back, hearing leathed the rich from Petritor, while United were in the Middeal Lengus. Hen a first reCollect, while United were in the Middeal Lengus. Hen a first recollect, while United were in the Middeal Lengus. Hen a first recollect a x signer, sold in the tamely, permits rest. Had a short spell with Hall City before good as signer, and the rest of the permits rest. Documents, and a forest collect.

Benefity were Documents, and a forest collect.

HORSTEAD, BARRY (Fall Rack)

Another loss service player, who joined Scatthurpe from Brigs Town. Was cripming a winn-half hat her nite placed well at centre helf. Hern at Brigs, but Scatchorpe is his early league clab, faccoup half bath, and Brig outsides.

HEMSTEAD, DEREK (Foll Book

Joined Security or straight from a beni related, and has worked his way strength the Joines seams. Has made several first schemestery action in the last true seasons, and is a full back of real presents. How in

GERSON, ARCHIE (Wing 1986) Juined Scientisters for a fee from Leeds United, and now exciting his barel science with the clod. Has been stats explain for the past for parcials. A Sciences, who plays a calm game and is carri-ture parcials. A Sciences, who plays a calm game and is carri-

OUR VISITORS-CONTINUED

GANNON, MIKE (Wine Helt) from Everan at the mart of last season as a folial South-knope from Everan at the mart of last season as a fall South, but could not week. Was moved to wrong half, and marks much impressement that by was both in the tensor safe as the end of the person. A number of hierappool.

NEALE, PETER (Comps Mail)

emissions has their first names in the Second Division as an imuse Sewand from Oldston Additive From their was to wing half, and later to seem half, where he has tands to wing half, and later to seem half, where he has tands a Fearless, and a fine header of the half. Soon in Destryaher.

MARRIOTT, JACK (Was Forward)
Second on a preference of the second part of the second part

WILSON, ANDY (Was Furward)
WILSON, ANDY (Was Furward)
John Scamborpe from Shellidd United there years up, and has
joined well in both wine positions. Very feet, and devot on the hall.
A native of Redundation.

A scales of Reductions.

LINDSEY, BAKEY (laster Furward)

A purely inside foreured of green promise, who made his first search

a purely inside foreured of green promise, who made his first search

a local school, and has quacily developed into an instine foreural of

gene potential. Has a yumager brother Keith, who is on the ground

staff, Soon in Scantiburge.

utility forward of girst promise, who joined househope security United, his hume town class, in late 1961. Can play the beyond positions.

THIS historic first meeting between the sides marked Swindon's first ever game in the second tier of English football. Ernie Hunt headed in the opening goal of the game before adding his second later on in the game. John Stevens also found the net to give Town their first win of the new season; the catalyst for a run that would see them go top of the table. A collapse in form sees them finish outside the promotion places come the end of the campaign.

MATCH: FOOTBALL LEAGUE DIVISION TWO **RESULT: SWINDON TOWN 3 SCUNTHORPE UNITED 0** GOALSCORERS: HUNT (2), STEVENS ATTENDANCE: 18,451



SCUNTHORPE UNITED

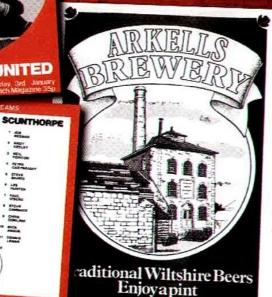
SWINDON

-

1 Dellace Diam's

1982/83 3RD JAN 1983

WITH both sides still hovering in and around the promotion places in Division Four, a 2-2 draw in January of 1983 kept both teams level on points, just a point behind Wimbledon in the table. Town great, Andy Rowland gave Swindon the lead after just nine minutes but goals from Noel Parkinson and Steve Cammack saw the visitors go in to the break 2-1 up. Paul Rideout's penalty 15 minutes from time earned John Trollope's men a point.



Talk of the Town by the Chairman

N A TROLLOPE MAIN

E. MGONE Did Medical Officer

M. H. J CASTLE

C A SPEEN

From the Scunthorpe Archives



From the Commerc

T. QUALITY (Swindon) LTD

Licensed Fruit, Vegetable and Potato Merchant HOLBROOK STREET - SWINDON Telephone Swindon 5446/7

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON

Telephone: 4956

COALI "COAL!"

St. Margaret's Road

MATCH: FOOTBALL LEAGUE DIVISION FOUR **RESULT: SWINDON TOWN 2**

SCUNTHORPE UNITED 2

GOALSCORERS: ROWLAND, RIDEOUT;

PARKINSON, CAMMACK ATTENDANCE: 6,728

WWW.SWINDONTOWNFC.CO.UK 23

J. WILMER

TROLLOPE Tracked or Wheeled Excavators

Tracked or Wheeled Shovels Tractors and Scrapers Bulldozers **Tipper Lorries Low Loaders**

29 Newsort Street Swindon

libberd Ltd

THEN HIRE FROM

Tel Swindon 36175 or 23876



COMMERCIAL



GOOD afternoon and welcome to the first league game of the season against Scunthorpe United.

I would like to give a special mention to our Joint Match Sponsors Amaroc and Sharland Roofing as well as our Match Ball Sponsors, Paul Hedges Party, I hope you all have a pleasant and enjoyable day at The County Ground.

Similarly, I would like to welcome Imagine Cruising, C&D Recruitment, Excalibur, Cotswold Farm Machinery and David M Coe Financial Planning Ltd, the five key sponsors of the Football Club who came on board and backed the club in the summer, replacing Samsung and EA Sports. We look forward to working with you all throughout the course of the season and building thriving relationships so keep your eyes out for competitions and moneycant-buy prizes as well as other events!



HOSPITALITY

There is now limited availability in the Members' Suite so call into the STFC Store to purchase vour Members' Suite Executive Season Ticket for the 2014/15 Season. There is availability in the Sponsor's Suite on a game by game basis and there are still Matchday, Matchball and Programme Sponsorships available for several fixtures: perfect for entertaining clients or rewarding staff.

PLAYER SPONSORSHIPS

Player Kit Sponsorships are now

on sale and flying out the door, so don't miss your opportunity to have your company's branding in every Matchday programme as well as meeting your sponsored player and having dinner with them at our annual Shirt Sponsors Dinner!

ADVERTISING

If you are a company that is looking to make use of Brand Awareness to 190,000 people per season, we currently have several remaining ground boards available. Similarly, if you are looking for 'call to action' advertising our Matchday programme is ideal, with a readership of over 7,000 you are sure to get noticed! We currently have several pages remaining.

KEELAN MCNALLY

Head of Commercial

ISORS GALLERY VS LEEDS UNITED CHURCH EVALE B I MANNE COM PAUL HEDGES DAVID M. COE PARTY

CONTACT OUR TEAM...









www.thecountyground.co.uk

Keelan McNally: 0844 358 2668 email keelan@swindontownfc.co.uk Adam Wainwright: 0844 358 2668 email adam@swindontownfc.co.uk Kay Wainwright: 0844 358 2668 email kay@swindontownfc.co.uk





Match Sponsorship Available...

Crewe Alexandra

Saturday 16th August 2014, 3pm Kick-Off

If you would like to enjoy sponsorship with a difference, then there is no better place than a Matchday at Swindon Town.

Matchday Sponsorship packages offer a range of exciting opportunities which ensure you rise above the rest. So, whether it's a personal meeting with the Manager just 90 minutes before the game or being photographed with the Captains and Officials just prior to kick-off, we will make sure your Matchday Sponsorship experience is one to remember.

To enquire about our packages call:



MOTM vs LEEDS UNITED



MATCHDAY SPONSORS

vs Scunthorpe United

Match: Sharland Roofing Match: Amaroc Ball: Paul Hedges Party



vs Crewe Alexandra

Match: Available to Sponsor Ball: Available to Sponsor Prog: Available to Sponsor



vs Coventry City

Match: Excalibur Ball: Available to Sponsor Prog: Available to Sponsor



vs Oldham Athletic

Match: Prepay Solutions Ball: Haine & Smith **Prog: Morgan Stanley**



vs Sheffield United

Match: Churchfields Academy Ball: Available to Sponsor Prog: Advance Insurance



vs Preston North End

Match: R.J Osman Ball: Available to Sponsor Prog: Available to Sponsor



vs Rochdale

Match: Be Wiser Insurance **Ball:** Available to Sponsor Prog: Available to Sponsor



vs Colchester United

Match: Prepay Solutions Ball: Royal Mail 419ers Prog: The Bowler Party



vs Bristol City

Match: Jobs In Care **Ball: CR Windows** Prog: Advance Insurance



vs Fleetwood Town

Match: STFC Supporters Club Ball: Available to Sponsor Prog: Available to Sponsor



vs Doncaster Rovers

Match: Available to Sponsor **Ball:** Available to Sponsor Prog: Available to Sponsor



vs Port Vale

Match: Available to Sponsor Ball: Available to Sponsor Prog: Available to Sponsor



vs Chesterfield

Match: Prepay Solutions Ball: Available to Sponsor Prog: Available to Sponsor



vs Bradford City

Match: Prepay Solutions Ball: Available to Sponsor Prog: Available to Sponsor



HAND CRAFTED BEER WITH NATURAL INGREDIENTS SINCE 1843



Quality

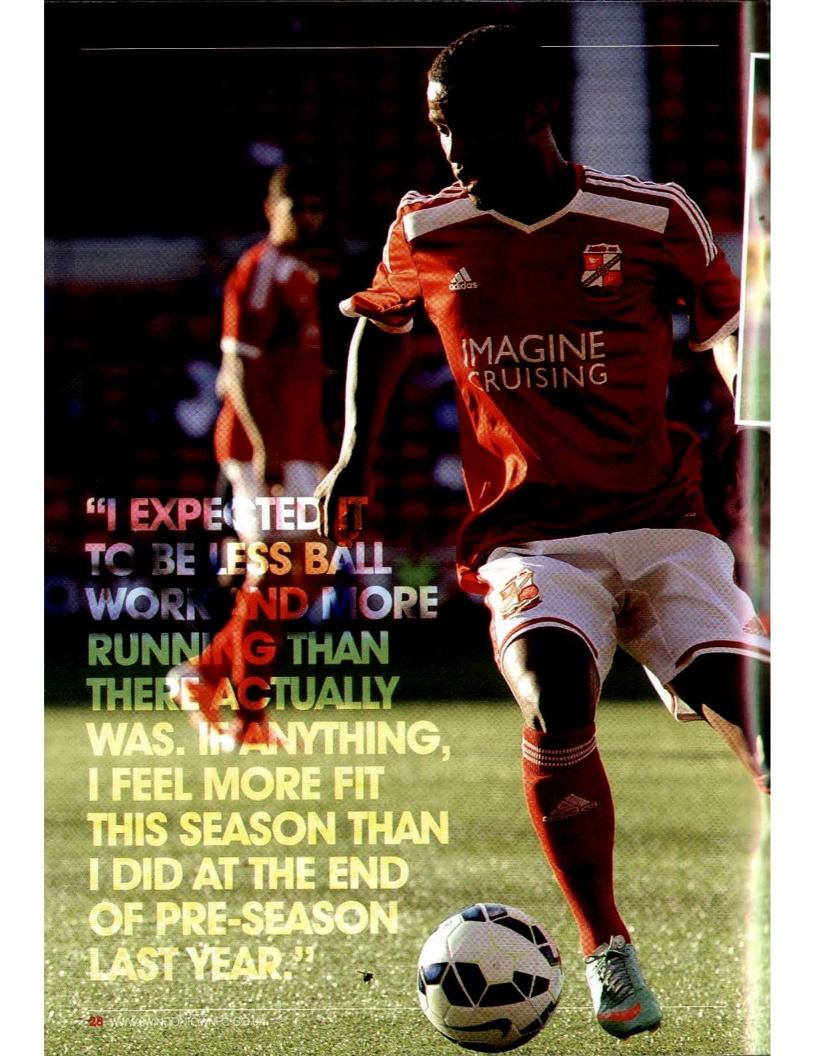
REFINED THROUGH THE GENERATIONS

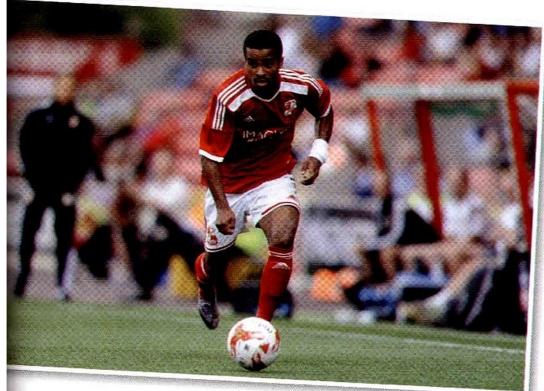
WWW.ARKELLS.COM



RARING TO GO

AFTER a summer spent studying the world's finest at the World Cup in Brazil, the Town defender says that he and the team are raring to go as the new campaign gets underway at SN1 this afternoon...





"Playing against Chelsea in the League Cup was a great moment for the rest of the lads and was another one of my highlights."

WELL, Nathan, let's start with last season: an 8th-placed finish and an Area Final defeat in the Johnstone's Paint Trophy. Do you think you surprised people with the way the team performed?

Yes, I think the teams we played were definitely surprised even our own fans were surprised at times. It was not the most organised start to the season last year so I definitely think we surprised a few people with how well we did come the end of the season.

> If you had to name any, what were your standout moments of last term?

The comeback at Port Vale and

scoring the winner up there. I would also say that, even though I was banned, playing against Chelsea in the League Cup was a great moment for the rest of the lads and was another one of my highlights. My goal against Port Vale at home is up there too.

You managed to get on the scoresheet a couple of times. Is that something you've not been used to over the course of your career so far?

Not so much. Before coming to Swindon I only had one league goal and I had played in a fullback role all my life. Here, I'm higher up the pitch as a wingback so it's a lot easier for me to get chances and score goals.

What about your summer break - did you manage to get away from it all and unwind?

Well at the end of last season, I had just had my little girl who is now only four months old. It came at a good time because at the start, when she was born, I wasn't there all the time but the summer was great. I didn't go away at all in actual fact, I just stayed with my little girl. It was good to spend time with her.

You must have cast an eye over the World Cup at some point though?

Yes, I watched every game to be fair. I don't like watching a bad standard of football but when a good standard

is on like the World Cup then I really like it. I watched every game - even the boring, latenight ones!

So you've been back in pre-season for the last few weeks. A lot of players have commented on how much they have enjoyed training - is that something you'd agree with?

To be honest with you, I expected it to be less ball work and more running than there actually was. If anything, I feel more fit this season than I did at the end of pre-season last year. I have also played four or five lots of 90 minutes across this preseason so I'm feeling good.

The army camp must have been a bit of a culture shock though. I hear you were a bit concerned that there were no curtains in your room...

No, I wasn't happy about that because I like sleeping! I really thought that going down there would be five days of death but, to be fair, there was only one day which was anything like

that. One of the funniest things I remember from that week actually was Mike, the sports scientist, trying to wrestle one of the army guys. We did a bit of wrestling and combat skills and Mike tried to take on one of the army PTs. It took the guy about three seconds to put him on the floor and Mike took ages to get back up again.

Pre-season on the pitch has seen Swindon take on a number of sides of varying standards and abilities. Has that gradual build-up in the standard of opposition been beneficial?

Definitely. To start out with, it's good playing against local sides, not just for us but also for the local community too. Also, if we got thrown in with a

but I love it to be honest. After watching the World Cup I think more teams are playing with three centre-backs and two wing-backs so it's only a good thing to get better at.

Swindon get back into action this afternoon against Scunthorpe. Are you glad to be able to get stuck into a competitive game again?

Of course, that's what you build up for during pre-season. It's not just me, all the lads are exactly the same: we're all buzzing and we can't wait.

Scunthorpe will present you with a stern test though. After promotion last season, they're going to have plenty of momentum going into today's game...

Are you pleased to be starting the new season in front of a home crowd?

Yes, definitely. It will be good especially for the boys who are new to start their season playing in front of a home crowd.

Are you one of those that frets over the result on the opening day of the new season or is more about the performance?

It's all about the win but if you play well and get beaten by a lucky goal then what can vou do? Some teams have a bad month at the start of the season but then again some teams have a bad month in the middle of the season and some teams at the end so it doesn't matter. Today we'll be all out to get a good performance under our beits and hopefully get the win.

"We've shown a lot of character and it was a great experience playing teams like Southampton and Leeds."

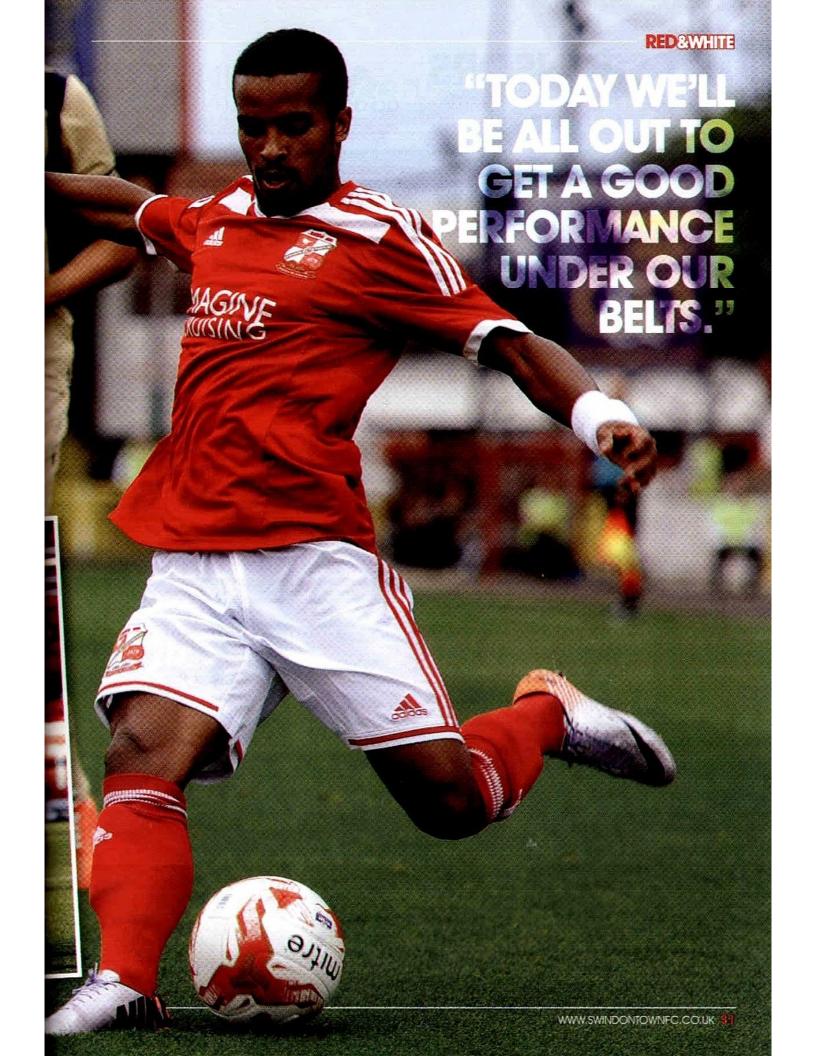
Championship team straight away it's not great, not just from a performance point of view but it's also easier to get injuries. I would say the way we've done it this season has been perfect. We've shown a lot of character and it was a great experience playing teams like Southampton and Leeds. We can take a lot from that and hopefully take it into the new season.

You mentioned earlier about playing as a wing-back. Is that an example of your versatility or is it a position you really want to try and nail down as your own?

A bit of both really. I played in pretty much every position last season but I think I can adapt well to be honest. I've been playing wide of midfield and sometime at full-back so I think wing-back is my perfect role. There is a lot of running involved

Of course but I think that's the same with every game, whether you play against the team that's at the top of the league or at the bottom. Every game is about how we go into it and apply ourselves to try and get the right result. One of my close friends from when I was at Bournemouth Lyle Taylor, he's just gone there. He's an attacking player, he's strong, he's auick and he's direct so will always be a threat. He scored a lot of goals when he was playing in Scotland.





KIT SPONSORS 2014/15...



IMAGINE CRUISING



01 W



02 NATHAN THOMPSON



03 NATHAN BYRNE



09



10 4



15 JOSH LELA







22



26



27 JOSUE ANTONIO



29



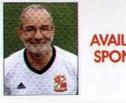


S HAD



AVAILABLE FOR **SPONSORSHIP**





AVAILABLE FOR SPONSORSHIP

TO BECOME A KIT SPONSOR PLEASE CALL 0844 880 1094

MO LUONGO 04



07 BEN GLADWIN



08 YAS



16









18



23 JAC





24



25

















AVAILABLE FOR SPONSORSHIP



AVAILABLE FOR SPONSORSHIP



AVAILABLE FOR SPONSORSHIP



AVAILABLE FOR SPONSORSHIP









nstinct takes over

#predatorinstinct

adidas.com/predator



2014/15 replica away kit now on sale

stfcdirect.com





Take stunning looks, loads of features and the reassurance of our 5 Year Unlimited Mileage Warranty[†] and you've got one big bundle of happy. Pop in for a test drive today.

i10

Personal Contract Purchase Representative Example i10 S 1.0

	202
24 Monthly Payments Of	£99
Customer Deposit	£2,342.11
Total Deposit	£2,342.11
Cash Price of Vehicle	£8,595
Total Amount of Credit	£6,252.89
Interest Charges	£645.61
Total Amount Payable	£9,240.61
Optional Final Payment	£4,522.50
Duration of Agreement	24 months
Representative APR %	5.9%*
Fixed Interest Rate % p.a.	3.04%
Excess Mileage Charge Per Mile	14.9p
Annual Mileage	10,000



Pebley Beach Hyundai 01793 816800

West Swindon Motor Park, Paddington Drive, Bridgemead, Swindon SN5 7SB www.pebleybeachhyundai.co.uk





Fuel consumption in MPG (I/100km) for Hyundai i10 S 1.0: Urban 47.1 (6.0), Extra Urban 70.6 (4.0), Combined 60.1 (4.7), CO2 Emissions 108 g/km. Fuel consumption: figures shown are based on official EU test figures. These are to be used as a guide for comparative purposes and may not reflect all driving results.

"You will own the vehicle where applicable, VAT where applicable, delivery, whice first registration fee, number plates and 12 months' Road Fund Licence. At the end of the agreement there are 3 options: (i) Renew: Part exchange the vehicle, (ii) Retain: Pay the Optional Final Payment to own the vehicle or (iii) Return the vehicle. Further charges may be made subject to the condition or mileage of the vehicle. Terms and conditions apply. Finance subject to status. Applicants must be 18 or over. Guarantees/Indemnities may be required. Hyundai Motor Finance RH1 1SR. We can introduce you to a limited number of carefully selected finance providers. We may receive a commission from them for the introduction. All offers, finance and savings are subject to availability and are only available to private retail customers on new cars purchased and registered in the UK (excluding Channel Islands or Isla of Man), between 3rd July and 30th September 2014, inclusive, sourced through Hyundal Motor IK Ltd or its authorised dealers. Offers are not available for customers under the Hyundal Affinity Programme. 15 Year Warranty terms and exclusions apply. Please see www.hyundai.co.uk or ask your local Dealer



To sponsor this page out 0844 358 2668

THE STFC Sports Scientist is in the Treatment Room this week and explains why he can sometimes be seen sat in the dugout with a tablet in his hands...



MY role during pre-season has been to ensure that the players achieve a level of fitness so they can perform week in and week out for the long season that we have in League 1. It has involved numerous different types of training from 11 v 11 right down to 1 v 1 work, possession, finishing and defensive drills that have been tailored with a conditioning element. They've had to do some hard running which they experienced in their time at the army camp and obviously they've had a lot of game time as well which is great for the up-and-coming matches. It has been well documented that the STFC Supporters Club have

helped us out with the new set of Polar watches and I am very grateful to them for their donation. We have been able to use them throughout the offseason to ensure that the boys have been doing the desired amount of work that has been needed to ensure they gain their needed fitness.

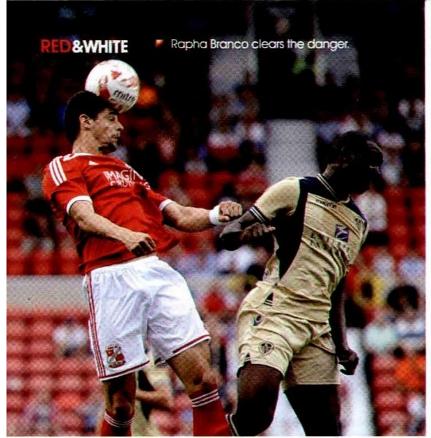
During pre-season, you may have seen me in the dugout with an iPad in my lap. The explanation for that is very simple: the heart rate monitors that the players are wearing give a real time feed of their heart rate maximum percentage. This tells me how each player is responding physically during match play.

You can see clear changes in heart rate during actions such as defending, shooting or making a recovery sprint back into position. It also highlights how well each player recovers from these actions.

In consideration of the time frame and fixtures we have had, I feel this pre-season has gone well. It is always a hectic period and sometimes different schedules can affect your training plans but with what we have had, we have made the best of it. I look forward to the season ahead and hope we are successful.

MICHAEL COOPER

Sports Scientist









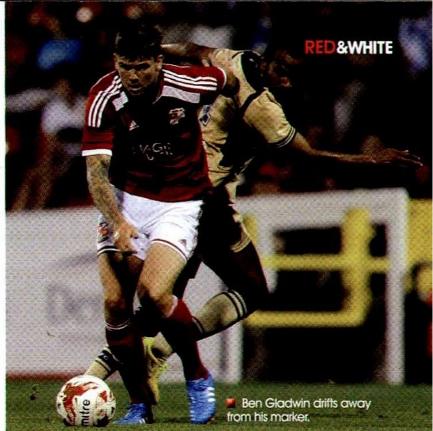
Tuesday 29th July, 7.45pm TOWN 1 SMITH

LEEDS UNITED 2 MORISON, AUSTIN



















YOUR LEADING
AGRICULTURAL & HORTICULTURAL
MACHINERY SPECIALIST

We are pleased to announce CFM has now become a club partner with Swindon Town Football Club and wish them every success for the 2014/15 season.



www.cotswoldfarm.co.uk

Fosse Cross Industrial Estate Fosse Cross Cheltenham GL54 4NW Tel: 01285 720606 ■ Fax: 01285 720120















FOR ALL OF YOUR EQUIPMENT NEEDS CALL...

- · DIY
- FIXINGS
- PLANT HIRE
- EXCAVATORS
- LADDERS & STEPS
- GENERATORS
- TOOL HIRE



- SMALL TOOL HIRE
- · LIFTING & MOVING
- · ALLOY TOWER
- POWER TOOLS
- ACCESSORIES
- HARDWARE
- POWERED ACCESS

For a full list of items to hire call today on 01793 617854 • www.fastplant.co.uk
Dunbeath Road, Elgin Industrial Estate, Swindon.

STFC FANS Message Ecand

Email us: programme@swindontownfc.co.uk

YOUR birthdays, best wishes and messages: Town fans, this is your page...



STF DISABL GRO

thank you!

TO Eileen and Mike Richman:
A "Big Thank You For Fifteen
Years" of dedicated work
keeping fans refreshed
throughout the seasons, come
rain or shine, wind or snow in
the 'disabled kiosk' in the Don
Rogers Stand. On behalf of the
Swindon Town Disabled Group
who greatly appreciate their
support and without whom, the
group would not exist.



LAST week, Callum Hampson, a member of staff here at STFC, celebrated a very special 18th birthday. Callum has been a special 18th birthday. Callum has been a special 18th birthday. Callum has been a special 18th birthday here at The CG for member of the team here at The CG for member of the team here at The CG for over a year. On behalf of everyone at SN1, we'd like to wish you all a very happy birthday and many happy returns!



if you would like a message to appear on this page, please email programme@ swindontownfc.co.uk





Michael Hinder

RIP Michael Hinder of Wroughton. A life-long Season Ticket holder. From all his friends in the Arkell's Stand.

today's mascot



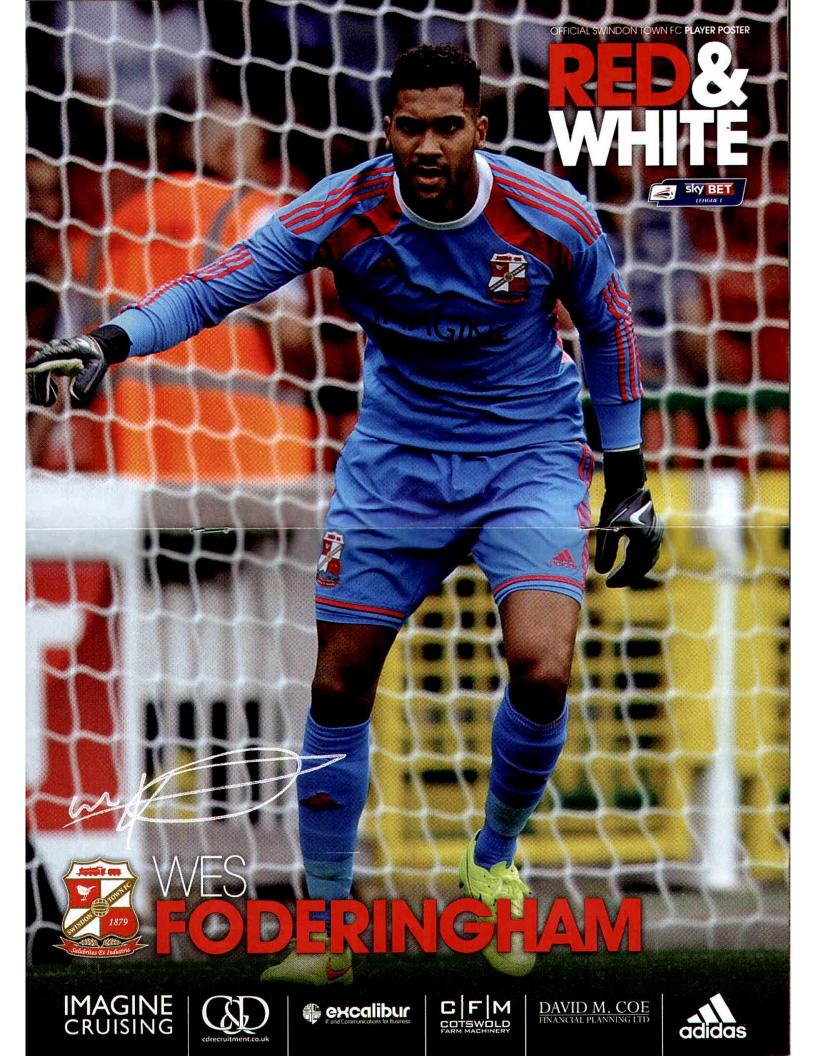
Archie George Best

AGE: 12 Today! SCHOOL: St. Jaseph's School PLAYED FOR: Holy Rood & Liden HOBBIES: Football, Swimming, Badminton and Table Tennis FAVOURITE PLAYER: Massimo Luongo

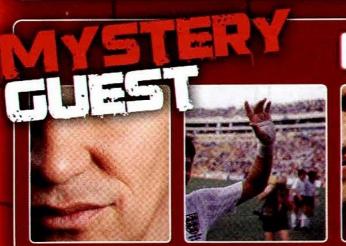


Gerald Woodvine

A life-long Town fan, Gerald was taken seriously if on 9th June and sadly passed away two days later. Even though he was diagnosed with Parkinson's disease four years ago, he still went to every game both home and away. He was a member of SAS Travel and enjoyed his trips on Coach One. Members of Gerald's close family will be at the game this afternoon as a tribute to him: his wife Rosemary, his sons Martin and Colin (both Season Ticket holders, his daughters in law Sharan and Andrea and his grandchildren Zoley, Lucy and Luke. Gerald bought his first season ticket in 1959 which set him back 57 and he carled on supporting the Town throughout his working life and into retirement: everything had to be planned ground his beloved Swindon. He celebrated watching the Town play 2,500 games last season



















WHO AM I?







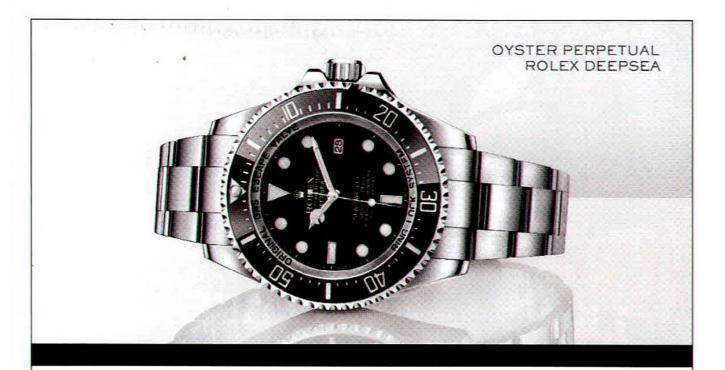
OOK-A-LIKE



Nathan Byme



....SI9WSrIA





11-15 Wood Street, Old Town, Swindon, Wiltshire SN1 4AN www.deacons-jewellers.com



WATCH FEATURED SUBJECT TO STOCK AVAILABILITY

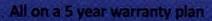


Official Security Partner to STFC



We specialise in the installation of:

- CCTV Systems
- Intruder Alarms
- Access Control
- Fire Alarms



info@capturecctv.co.uk

www.capturecctv.co.uk

Call us on 01793 532052

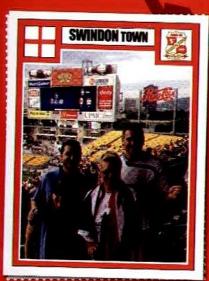


STICKER COLLECTION

FLYING HIGH IN BRAZIL

RICH Adams, Jon Adams and Kev Smith with the World Cup mascot before the England v Uruguay game in São Paulo.





FLYING THE FLAG IN THE USA

TOWN fan Jason Luke who lives in Ohio with his wife Terri, is pictured with friends in Pittsburgh watching Man City play AC Millan!



ALL SMILES FOR TOWN!

RICKY Hacker sent us this picture of his 2-month old daughter Emby Jo Hacker modeling dads old Town shirt.



TOWN MEET FT

THANKS to Matthew Gough who is pictured with a friend at the British F1 weekend at Silverstone. They are both proudly showing their colours.



IN THE HOLIDAY MOOD

THANKS to Jake Pearce age 4 who is looking rather dapper in his holiday shades wearing his Town colours. Enjoy your holiday Jake!



HAPPY 50TH BIRTHDAY!

A very happy 50th birthday to Town fan Andy Walsham with love from all your family.



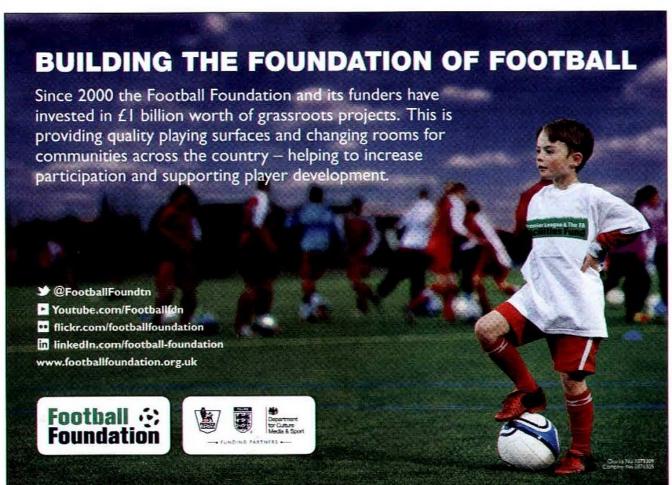
HAPPY 50TH BIRTHDAY!

MANY happy returns to Richard Soffe, a lifelong Swindon fan with lots of love from your fiancee Sue. (ST holders in the Don Rogers). We know that simple conversations can make a big difference, and that's what the NSPCC's Underwear Rule campaign is all about. The Underwear Rule helps parents and carers talk to their children about staying safe. It's part of our work to prevent abuse from happening to any child.

Find out more about the Underwear Rule and read the NSPCC's tips and guidance for parents and carers at: www.nspcc.org.uk/underwear.

Registered charity numbers 216401 and SC037717







£s for points...

20 lei penne	
Andy Whitaker	£3.00
Mike McQueen	£3.00
Peter Scull	£3.00
David Johnson	£2.50
David Barry	£2.00
Simon Bayliss	£2.00
Anna Tomkins	£1.00
Brian Smith & Doreen Lunn	£1.00
Chris & Elieen Bailey	£1.00
David Toddington	£1.00
Honor Fraser	£1.00
Ian Pert & Sue Grainger	£1.00
Jerry Walsh	£1.00
Keith Smith	£1.00
Kim Young	£1.00
Len Clutterham	£1.00
Lucy & Richard Fisher	£1.00
Maurice Heritage	£1.00
Mike Dew	£1.00
Miss Joan Griffiths	£1.00
Olive & Michael Spearman	£1.00
Paul Bartlett	£1.00
Paul Plowman	£1.00
Rod & Hilda Sheppard	£1.00
Russell & Jenni Osman	£1.00
The Fox Inn, Denchworth	£1.00
Toni Cox	£1.00
Wendy & Jim Murray	£1.00
Ann Alder	€0.50
Bradley Carter	£0.50
Extral	€0.50
Colin Cherrill	€0.50
Dennise Webb	£0.50
Frank Bunce	£0.50
Fred Nash	€0.50
Geoff Cherrill	€0.50
George & William Woodley	£0.50
Jean Nicholls	€0.50
Karen Bedwell	£0.50
Ken Bunce	€0.50
LJ&CACannings	£0.50
Larris Grant	£0.50
Maisie Olivia Davison	€0.50
Mark J Heyes Building &	
Property Maintance	£0.50
Miss J Green	£0.50
Pete Toddington	£0.50
Shirley May Hollister	£0.50
Tom Cherrill	£0.50

£47.50 Total:

STFC SUPPORTERS

WELCOME back to the opening game of the 2014/15 campaign against Scunthorpe United...

SELDOM could the first game of the season have been awaited with so much excitement than the Swindon v Scunthorpe Division Two match on Saturday 24th August 1963. Not because Scunthorpe were visiting The County Ground for the first time ever but it was the first ever game for Swindon in Division Two following promotion the previous season. A gate of 18,000 were at The County Ground to see Swindon win 3-0 with goals from Ernie Hunt (two) and John Stevens. Swindon enjoyed a great start that season, not losing until match 10 at Northampton when they were beaten 4-0. How we could do with a start like that this season. I think we all know that the club needs as much support as possible as it makes every effort to get on a level footing, so can I ask you to continue buying a 50/50 draw ticket and also support Mavis Knight's 'Pounds for Points' scheme. She is already on £47.50 a point and would like



to make it up to £50 before the season starts.

I am delighted that we were able to support the Academy team on their recent trip to Northern Ireland for the Milk Cup, with teams from all over the world participating. It is an excellent tournament against top-class opposition.

Let's hope for a good season.

ROGER BUNCE

STFC Supporters' Club Chairman

KEEP IN TOUCH...

SUPPORTERS' CLUB CHAIRMAN

Telephone: 01865 820499 Mobile: 07914 076665

Email: chairman@swindontown

supportersclub.com

PRESS & MEDIA

Mobile: 07891 422905

Email: enquiries@swindontown

supportersclub.com

MEMBERSHIP

Email: membership@ swindontownsupportersclub.com

POUNDS FOR POINTS

Email: mavis@swindontown supportersclub.com

AWAY TRAVEL

Telephone: 01793 536757 Email: sastravel@sky.com



Thank you for supporting your team and best of luck for the season.





Words Dave Wallis

DAVE Wallis revisits an event that would arguably set the foundations for 'Bert's Babes' of the early 1960s...

IT'S fifty four years ago this week that something happened at the County Ground that gave Town manager Bert Head something to think about as the new season approached.

The date was 13th August 1960, and it was a tradition at the time that a match took place between what was seen as the most likely first eleven, and what was perceived to be the expected second string for the forthcoming campaign.

Seen as the Probables versus the Possibles, there was little room for misinterpretation when one team ran out in red while the other donned blue, a clear indication that one group was seen as the first eleven, while the other lot were the 'visiting' cannon fodder.

But if any senior player was thinking his place was secure, this Saturday match, played in front of a County Ground crowd a week prior to the start of the big kick-off, was to give him second thoughts.

Club legend and captain
Maurice Owen lined up to
help out the youngsters, but it
was Ken Mellor who stole the
show, striking three times as the
upstarts trounced the more
established playing staff by
seven goals to two.

Not that the losing team didn't have talent. Both Mike Summerbee and Ernie Hunt, debutants the previous season, finished on the wrong end of the scoreline, with both players being seen as intrinsic to the first team in 1960/61.

But before the following week was out, and perhaps sparing his senior players the embarrassment of a public repeat performance, Head lined the same sets of players up against each other behind closed doors... and again the second string beat the 'first' team.

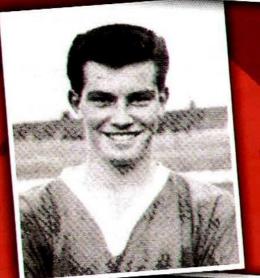
The real losers
appear to have been
a couple of trialists

called Bell and Richardson, who, having been humbled by the junior side, lost their places to the 17 year old full back pairing of John Trollope and Terry Wollen in the opening fixture at home to Halifax a week later.

And as the youngest defensive partnership in the history of the Football League, both players would justify their inclusion throughout the season with Trollope being almost ever present and Wollen making over thirty appearances.

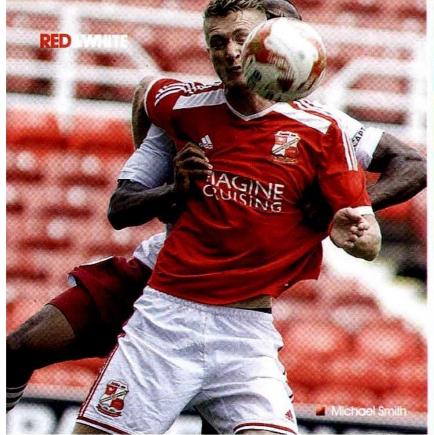
Sadly, hat trick hero Mellor played just four games of the new campaign before departing for Burton Albion in December.







Bert Head (top), Terry Wollen (middle) and John Trollope (bottom).







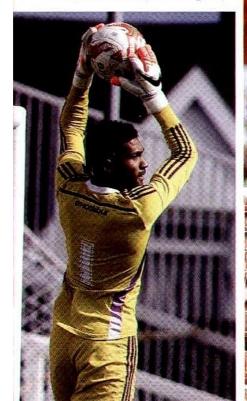




Saturday 2nd August, 3pm TOWN 4 L THOMPSON, GLADWIN 2, WILLIAMS

ASTON VILLA XI 1
BENNETT

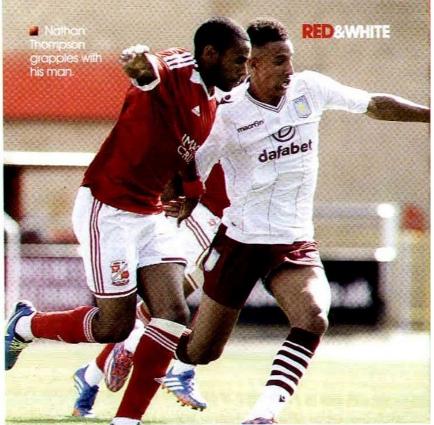
Richard Wintle Calyx Picture Agency



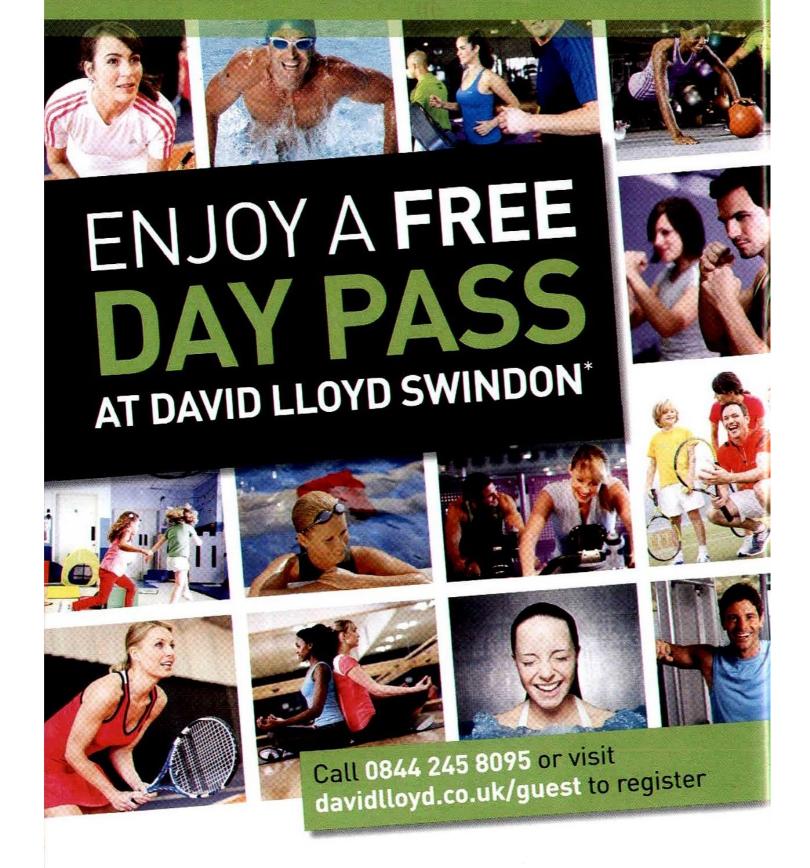








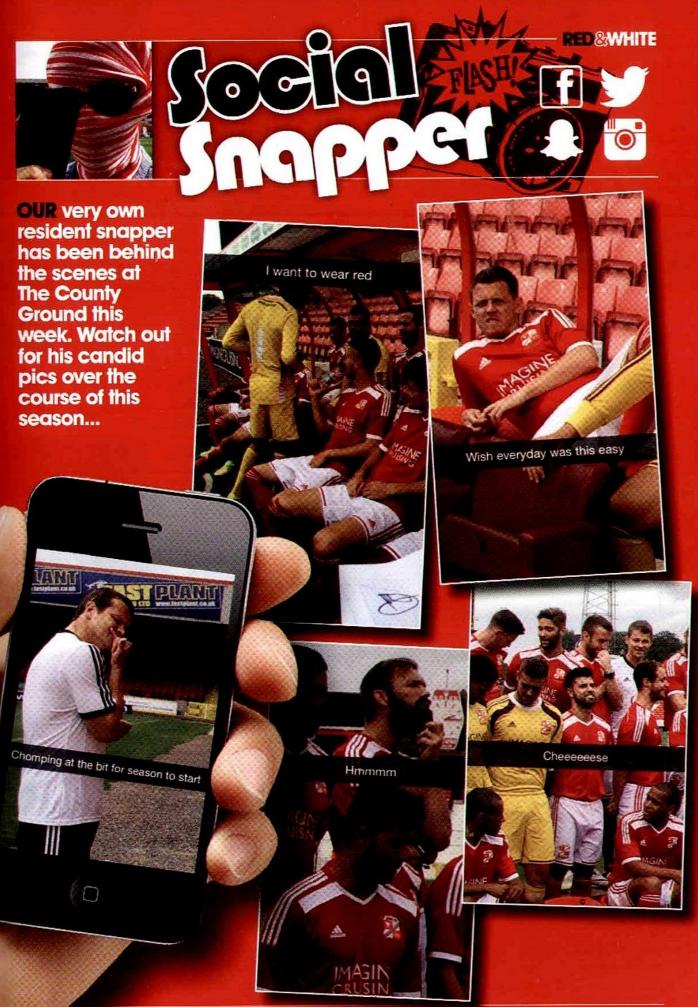




LIFE. Be fit for it DAVIDLLOYD.CO.UK/GUEST



Terms and conditions apply. Facilities, fees, classes and membership contracts vary by club. Certain activities may incur additional fees, For full terms and conditions visit www.davidlloyd.co.uk/quest





R&W turns the clock back 60 years as we introduce a new feature to the 2014/15 edition of the programme...

Words Paul Plowman

LOOKING back through the 13 previous decades that the club has been in existence, the 1950's would not rank as one of the most memorable.

The achievement of reaching the Fifth Round of the F.A.Cup in 1952 and the fourth-place finish six years later were mere oases in a desert of mediocrity and struggle. Yet those ten years were still full of landmark happenings at the County Ground.

Floodlit football arrived, the first Youth Cup tie was played, continental opposition made its debut, the club operated without a manager for 16 months, the first full length stand on the Shrivenham Road side was built and Town took to the air for the first time.

The youth policy that was to

produce such fine talent as
Bobby Woodruff, Ernie Hunt,
Mike Summerbee, John Trollope
and Don Rogers was also set
in motion in the 1950's, while
three of the senior players - Sam
Burton, George 'Garth' Hudson
and Maurice Owen - who had
joined the club in

joined the club in the 1940's were still there as the calendar clicked over to January 1960.

With the help of interviews with some of the surviving players from sixty years ago, I will be taking an in-depth look back at this period throughout the coming season. Set against the monochrome backdrop of the work of Tim Davies, plus clips from my own collection of Football Pinks and programmes, I hope you will enjoy the journey back too!



- Snow stops play in 1954. Town manager, Maurice Lindley is on the far right.
 - Bert Head shows his players how it's done in training.



Town in action against German side, SSV Reutlingen the day after Boxing Day in 1958.



'50 '51 '52 '53 '54 '55 '56 '57 '58 '59

This week in 1950

AUGUST 7: Town make three new signings in half-backs TED BATCHELOR (from Wolves), Henry 'MEL' BINES (Army and ex-Cardiff amateur) and full-back LYNDON LEWIS (Colts). Batchelor (96 appearances) and Bines (six) both favoured the centre-half role, but neither had many opportunities there due to the dominance of 'Garth' Hudson.



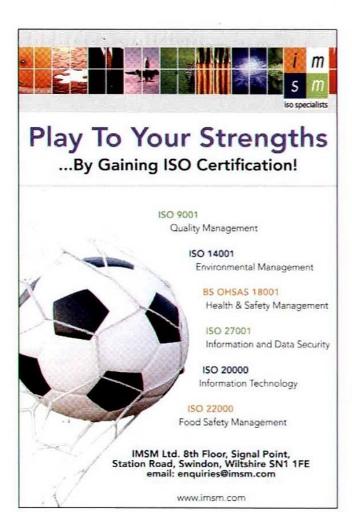
This week in 1955

AUGUST 8: The club is faced with the prospect of not having the only area with seating accommodation - the then 60 year old North Stand open for the start of the season. An architects report presented to the board of directors warns that '..... 90% of the foundation timbers are rotten As a precaution, the stand remained closed and was not fully opened until November.

AUGUST 4: Five youngsters are handed their first professional contracts - David Corbett, Gerry Dear, Keith Morgan, Kevin Morris and Bobby Woodruff. The latter made just over 200 first team appearances before leaving for Wolves in 1964, while Morgan went on to make 365. The only one not to graduate to the League side was Morris, who was later appointed club physio and who sadly died in 1995 aged 55

This week in 1958













KEEP IN TOUCH...

Facebook: Trust STFC. Twitter: @truststfc Web: www.truststfc.com







A new season is always accompanied by hopes and fears, doubts and expectations.

MOST fans will be looking from this very first game for signs that the club is going to challenge for promotion, and some will make the most dire of judgements after just 90 minutes. That's football.

The Supporters' Trust is made up of people who are just as fanatical about our team and the season ahead as anyone else, but we are also trying to take a longer-term view of life at The County Ground and now that the legal wranglings of the summer are over, we want to do everything we can to support the plans which Lee Power and his team are developing to put our club back on a stable footing for the long-term.

To be effective partners, though, we need to demonstrate that we represent a good proportion of the fans. That's why we have been pressing the case for new members. We hope you have met up with representatives of the Trust outside the ground this afternoon, and that you will (if you haven't already) pay the very modest membership fee and join in our campaign for the coming years.

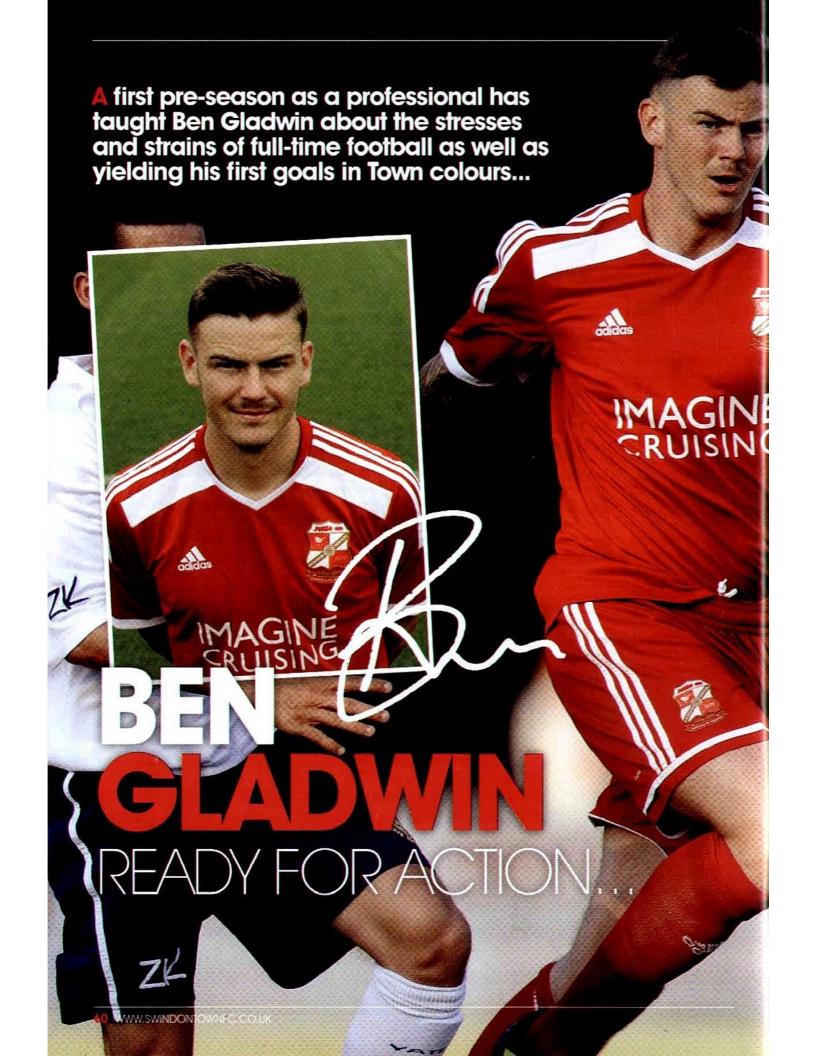
For your membership you will:

- Own a £1 share in the Trust
- Be able to stand for the Board of the Trust (if over 18)
- Have a membership E-certificate and a Handbook
- Have access to a Members Only area of the website
- Be able to put forward questions to the Trust for consideration by the club
- Receive invitations to exclusive Trust events
- Receive a free monthly E-newsletter
- Have a chance to volunteer for particular tasks and projects
- Be able to assist with research and campaigns

Please join us.

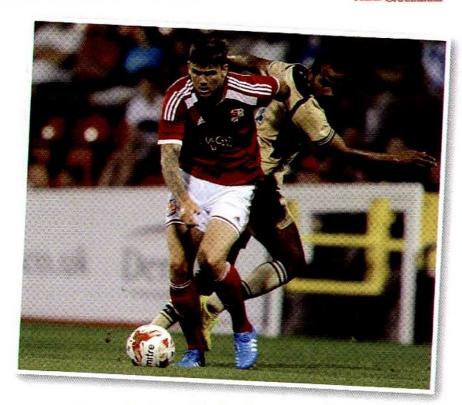
COYR.





speaking to R&W ahead of this afternoon's clash with Scunthorpe at SN1, the midfielder reflected on a preseason campaign that was a world away from the training and preparation he had experienced during his time in non-league football.

"There's a massive
difference," he said.
"Obviously coming
into a full-time
environment, your
body needs to get
used to it first of
all and mentally
as well, getting
through every
day. If you
want to kick
on as a
footballer



"It was a bit of a relief really to have got a couple of goals. Hopefully that's something I can add to now and kick on and get a few more."

then there is no better environment. I feel that physically, I've grown into my body. I feel a lot sharper and quicker, a lot stronger and with the coaching from the gaffer and Luke (Williams) I've learned a lot."

"It's not actually as hard as I thought it would be. It sounds silly but it's been a lot more work with the ball than I've experienced previously so that's been enjoyable."

As part of their preparations, the young midfielder even described what it was like having a week away under the watchful eye of army training instructors on Thorney Island. He explained: "It taught me that the army is very hard! We did learn togetherness as a squad. We all came together brilliantly, looked after each other and pushed each other hard."

Last weekend against an Aston

Villa XI, Gladwin netted twice for Swindon in a 4-1 win – his first goals in the famous red and white. He admitted that it was nice to get off the mark and revealed that he would be keeping any personal targets for the coming campaign a closely-guarded secret. "It was brilliant," he said. "It was a bit of a relief really to have got a couple of goals. Hopefully that's something I can add to now and kick on and get a few more."

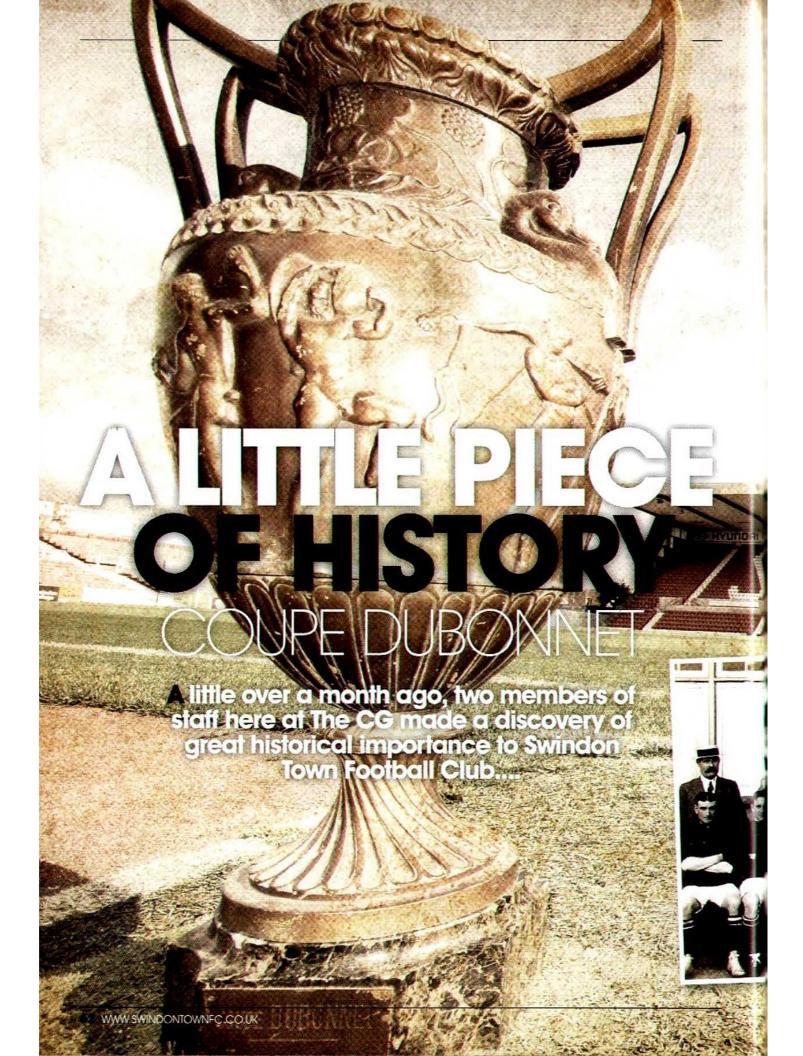
"I've set myself some targets now but I'll keep them private. I've also set myself some goals that I'd like to hit in terms of how many games I'd like to play and how many goals I'd like to score."

With promoted Scunthorpe in town today, the midfielder declared that Swindon will be working hard to pick up all three points despite their opponents' success last term.

"They'll be right on it having come up from League 2," he said. "They'll be buzzing to get underway but I feel we've got a good vibe at the moment, a good group and we're working hard so hopefully we'll get the right result today."

Finally, with players like Scunthorpe's Terry Hawkridge joining Gladwin in making the leap up from non-league football, the midfielder says that they are proof that it is possible to make the grade in the professional game.

"I think it does happen a fair bit" he admitted. "There are boys who play non-league football and they think there's no way out but if you work hard enough and you do want to get there then there are people watching you and there are ways into the league. A few of us have shown that the step is possible and that it's not unrealistic."



HIDDEN away in the dark, dusty confines of a cupboard deep under the Arkell's Stand, they pulled out a heavy yet ornate piece of metalwork that was believed to be the long-lost Dubonnet Cup. In 1910, Town reached the semi-finals of the FA Cup for the first time in their history, knocking out Tottenham Hotspur and Manchester City en route to a clash with Newcastle United. Unfortunately, on that occasion, the Town were beaten 2-0 and the Magpies went on to lift the famous old trophy. At that time, a French sports enthusiast named Dubonnet developed an idea to inject interest in football in France which involved inviting English teams to play across the Channel. Based on a cup from the British Museum, Monsieur Dubonnet very generously

donated the trophy and all the medals for the first contest to be held in Paris in 1910 between Swindon Town and the beaten FA Cup finalists, Barnsley.

The tour to Paris was organised by the Great Western Railway Company and every member of the travelling party was given an itinerary that detailed departure and arrival times and destinations as well as mealtimes and tea. On a rainy Parisian afternoon at the Parc des Princes stadium, 7,000 supporters turned out to watch. Reports suggest it was an entertaining encounter and the Yorkshire side even missed a penalty after Town's Billy Tout was penalised for handball. Goalkeeper Len Skiller however, managed to keep it out. The iconic Harold Fleming would

steal the show and win the cup for Swindon, netting both of Town's goals in a 2-1 victory.

The following year, the cup was won by Clapton Orient whilst the year after that, Fulham were the winners, beating Queens Park Rangers.

Since the original returned to Wiltshire with the victorious Town team over 100 years ago, the trophy had led an interesting life. It went missing sometime in the early 1970s and was eventually recovered from someone's back garden a number of years later. It then disappeared for a second time and was believed to have been lost to the winds of time until last month when it was found at SN1. The grand old trophy will be given a bit of love and care before it is put on display for all to see once again.



www.catuk.com

This functionality and more is available for $\underline{£10}$ per user per month including your handset

Extensions

Call monitoring and recording

Overflow to mobiles

Voicemail (to email if you like) Disaster recovery options

Free inter site calls

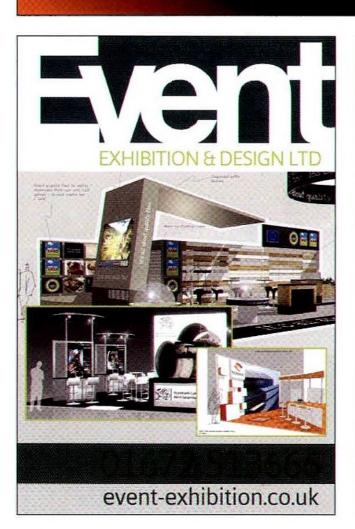
A phone system which presents a mass of function no longer needs to have a mass budget, your budget is the last thing you need to worry about. If you have a good data feed (datafeed not not be uncost) and a Communications provider who actually know what they are doing and aren't just selling the dream, a great, affordable service is achievable for you

If you would like to know how a good hosted VOiP Solution can benefit your business then get in touch;

E. meow@catuk com

P 01672 565400

CAT Communications—Borne out of a desire to serve



SWINDON CYCLES

Superstore

Where...

THE PRICE IS RIGHT THE CHOICE IS GREAT THE PARKING IS FREE

> • 250 BIKES USUALLY ON SHOW

PARTS AND ACCESSORIES

SERVICING

60a Beechcroft Road, Stratton, Swindon

TEL: 01793 700105

OPEN: Monday - Saturday inc.
CLOSED: Sundays

2013-14 STAT PACK



LEAGUE ONE TOP FIVES

GOALS	ASSISTS
1 ASSOMBALONGA 24	1 PRINGLE
2 🚵 BALDOCK 24	2 SAKO 15
3 🚱 AGARD 22	3 👪 COX
4 WILSON 21	4 🎉 EMMANUEL-T
5 GARNER 19	5 GALLAGHER 10
SHOTS ON TARGET	MINUTES PER GOAL
1 F DONALDSON 59	1 👪 COULTHIRST 💌 6
2 S MOONEY 56	2 POLEY 53
3 👸 WILSON 56	3 STOCKLEY 54
4 🐞 BALDOCK 55	4 A MAGUIRE 59
5 ASSOMBALONGA 54	5 & LASIMANT 76
% OF GOALS INVOLVED IN	MINUTES PER CHANCE CREATED
% OF GOALS INVOLVED IN 1 BALDOCK 43	MINUTES PER CHANCE CREATED 1 MIKE WEST 24
1 A BALDOCK 43 2 WESTCARR 41	
1 BALDOCK 43	1 MIKE WEST 24
1 A BALDOCK 43 2 WESTCARR 41	1 MIKE WEST 24 2 MCLAUGHLIN 63 3 MCFADZEAN 71 4 WESTLAKE 72
1	1 MIKE WEST 24 2 MCLAUGHLIN 63 3 MCFADZEAN 71
1	1 MIKE WEST 24 2 MCLAUGHLIN 63 3 MCFADZEAN 71 4 WESTLAKE 72
1	1 MIKE WEST 24 2 MCLAUGHLIN 63 3 MCFADZEAN 71 4 WESTLAKE 72 5 JONES 90
1	1 MIKE WEST 24 2 MCLAUGHLIN 3 MCFADZEAN 4 WESTLAKE 5 JONES 70 MINUTES PER GOAL CONCEDED
1	1 MIKE WEST 24 2 MCLAUGHLIN 3 MCFADZEAN 4 WESTLAKE 5 JONES 70 MINUTES PER GOAL CONCEDED 1 BONHAM 16
1	MIKE WEST MCLAUGHLIN MCFADZEAN WESTLAKE JONES MINUTES PER GOAL CONCEDED BONHAM BONHAM BURNS 24 63 71 72 90 MINUTES PER GOAL CONCEDED 1 BONHAM 2 BURNS 28

LEAGUE ONE SPOTLIGHT

Sheffield United will play a fourth consecutive season in the third tier for the first time since 1984.

LEAGUE ONE SPOTLIGHT

Oldham Athletic will be playing in the third tier of English Football for the 18th consecutive season.

^{*}Data from 2013/14 league season (including play-offs)

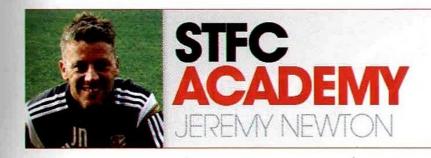














www.orchardbuild.co.uk

JEREMY Newton reflects on the success of the 1999 group as they return from the Milk Cup in Northern Ireland.



WE had five games in five days which is physically a big strain on the players as well as mentally but eventually we got through to the Salver Cup and beat Everton 3-1 in the final so that was a good way to end the week.

We had been together for four weeks prior to that and it is a fantastic group of players, the 1999 group. I think at the end of it we underachieved and the expectations were there from the players as well that we should have done a bit better but having said that, we got through to the final and beat Premier League opposition in Everton. The boys deserved to win in the end.

The older ones in the '99 age group are going into the Under-16 year and they have their youth contracts to play for so this is a springboard for them to continue in their development and make sure

they try and get those youth contracts. For the Under-14s, they are going into their Under-15 year so some of them can go back to the Milk Cup next year. For them, it's about taking in the experience of playing tournament football and how to cope with it physically and mentally and making sure they prepare well between games. This year, we took a young one in Luke Hames so he is looking forward to going next year and I think he has learnt a lot and played a lot more game time than I anticipated but that just shows you that he is going to be a very good player in the future.

Everton have actually won the Milk Cup twice in the past four or five years and they have a lot of expectations put on themselves through previous results. We played Everton in the build up to the Milk Cup and we lost heavily, (albeit we had a man sent off) but it was nice to show them what we are capable of as and when we have our full strength eleven on the field.

The Milk Cup boys have been in for four weeks now and the Academy boys - our Under-7s to Under-16s - are all back in now with our Under-13s going to Holland in three weeks for a bia international tournament. It's a tournament that we are looking forward to, competing with some top European clubs and that is another challenge for us and another part of the development for the boys in the programme.

Finally I would like to, again, thank M4 Van Sales Centre and the STFC Supporters Club who have both contributed to the success of the trip.

ACADEMY MANAGER

Jeremy Newton







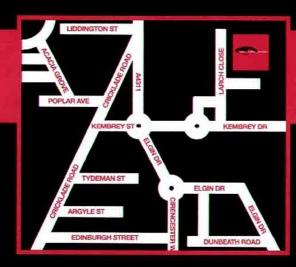
3 for 2 GYM OFFER

Use the gym 3 times during a week for only £12 (save £6)

State of the art gym, over 180 pieces of equipment, inductions, & PT sessions available.

* Please produce this advert to redeem the offer.

To book or for more information please ask at reception, call or visit our website







Next Generation Sports & Fitness Centre, 5 Larch Close, Kembrey Park, Swindon SN2 8LY. Tel: 01793 697 920















www.ngswindon.co.uk

sports&fitnessforall

TO BECOME A YOUTH PLAYER SPONSOR CALL 0844 880 1087



GK CLAUDE DA COSTA



AVAILABLE FOR



AVAILABLE FOR SPONSORSHIP

GK LARON MOODY



AVAILABLE FOR SPONSORSHIP

DF TOM HOLLAND



AVAILABLE FOR

DF LUKE MATTHEWS



AVAILABLE FOR

DF MATTY EVANS



AVAILABLE FOR

DF RYAN WOOD



MF JOE ENGLISH



AVAILABLE FOR SPONSORSHIP

MF LEE MARSHALL



AVAILABLE FOR SPONSORSHIP

MF WILL RANDALL



AVAILABLE FOR

MF NATHAN MARKS



AVAILABLE FOR SPONSORSHIP

MFTOM SMITH



AVAILABLE FOR

MF CALLUM McCORMACK



AVAILABLE FOR SPONSORSHIP

MF JAKE EVANS



AVAILABLE FOR SPONSORSHIP

FW JOSH COOKE



AVAILABLE FOR SPONSORSHIP

AVAILABLE FOR SPONSORSHIP

FW AMIR GIED



AVAILABLE FOR



ORCHARD





AVAILABLE FOR SPONSORSHIP



ORCHARD



AVAILABLE FOR SPONSORSHIP

U18s FIXTURES:

AUGUST

Sat Aug 9	Torquay United	Home
Sat Aug 16	Newport County	Away
Sat Aug 23	Chettenham Town	Home
Sat Aug 30	Plymouth Argyle	Away

SEPTEMBER

Sat Sep 6 AF	C Bournemouth	Home
Sat Sep 13 Ex	eter City	Home
Sat Sep 20 Ox	dord United	Away
Sat Sep 27 Br	istol Rovers	Away

OCTOBER

Sat Oct 11	Portsmouth	Home	
Sat Oct 18	AFC Bournemouth	Away	
Sat Oct 25	Plymouth Argyle	Home	

NOVEMBER

Sat Nov 1	Oxford United	Home
Sat Nov 15	Exeter City	Away
Sat Nov 22	Portsmouth	Away

DECEMBER

Sat Dec 6	Bristol Rovers	Home
Sat Dec 13	Torquay United	Away

JANUARY

Sat Jan 10 Newport County Home Sat Jan 17 Chellenham Town Away

/14 FINAL TABLE:

TEAM:	P	W	D	L	GD	PTS	
Exeter	16	10	2	4	+20	32	
Bristol Rovers	16	9	5	2	+14	32	
Plymouth	16	10	1	5	+13	31	
Oxford	16	9	3	4	+13	30	
Chellenham	16	8	2	6	+9	26	
Bournemouth	16	6	4	6	0	22	
SWINDON	16	5	1	10	-12	16	
Torquay	16	2	2	12	-26	8	
Newport Co.	16	2	2	12	-31	8	
Hereford	0	0	0	0	0	0	

Stand out from the crowd with Mercedes-Benz of Swindon

The New C-Class from £329 per month

Plus Advance Rental*

An extra £100 discount for Swindon Town Season Ticket holders.

Call Mercedes-Benz of Swindon to find out more on 01793 979176



Mercedes-Benz of Swindon
Drakes Way, Swindon SN3 3HT
www.mercedes-benz-sytner.co.uk 01793 979176

Official government fuel consumption figures in mpg (litres per 100km) for the Mercedes-Benz range: urban 12.5(22.6)-45.6(6.2), extra urban 22.2(12.7)-70.6(4.0), combined 17.8(15.9)-64.2(4.4). CO2 emissions: 378-116 g/km.

Based on a Personal Contract Hire, Retail Customers Only. *Terms and Conditions Apply. Offer is available between 1st July 2014 to 30th September 2014.









STFC







GOOD afternoon and welcome to a brand new season. On behalf of the ladies, I want to wish Mark Cooper and the First Team squad all the very best for 2014/15.

SWINDON Town Ladies now come under the umbrella of the Football in the Community Trust and will be sponsored for the coming season by Intel. This year we will have an impressive ten sides from Under-10s through to First Team level. A further 200 girls currently play within the STFC Girls Development Programme with the aim of achieving National Women's Premier League status for our first senior team.

It's been an extremely busy summer for Swindon Town Ladies with a change in management, a trip to Sweden for our STFC Girls Centre for Excellence in the Gothia cup and preparation for the upcoming season against strong Premier League opposition.

Steve Robertson has become the new First Team Manager for the Ladies, taking over from Jason Brizzell who now takes charge of our hugely talented Development Sauad. Steve has already strenathened the sauad for the coming season and has had some impressive results against Welsh Premier League opposition during pre-season, as well as a tough game at high-flying Portsmouth Ladies. These games have given an opportunity for the players to impress for the season and has seen the first two girls progress from the Football in the Community Girls CFFE, Sarah Uzzell and Amy Baines have both had impressive debuts with Uzzell netting her first goal in the Ladies section, which proved to be the winner against Swansea City.

The Girls CFFE have completed their trials and we look forward to welcoming back 80 girls for a preseason tournament at Wantage where our Under-12s, Under-13s and Under-14s will face male teams to ensure strong opposition for our sides. The CFFE will compete in an elite section programme against the likes of Tottenham Hotspur, Reading and Portsmouth to name a few and they will be looking forward to competing with the best that the South of England can offer as Swindon Town Ladies strive to be one of the best female teams in the region. This has come after a strong performance in the Gothia Cup 2014 from our Under-12s, Under-13s and Under-15s competing against some of the best female opposition in the world.

The First Team and Development Sauads face Cardiff City tomorrow (Sunday) at Shrivenham FC with both teams putting their final preparations together for the new season. Town Ladies kick-start their league season on the 24th August against St. Nicholas Ladies who will be tough opponents after two successive promotions and will want to make their mark in the league.

Please come and support the Ladies this year: we play our home games at Cinder Lane (Fairford Town FC) and, hopefully, both our male and female teams will be celebrating promotion at the end of the season.

SHANE HEWLETT

Women & Gits Development Officer



STFC Girls at the Gothia Cup.





KEEP IN TOUCH...







Introducing our Community Development Managers...



Jon Holloway ion@stfc-fitc-co-uk 0796 6305320

Clive Maguire clive@stfc-fitc.co.uk 0790 1570236

'Like' us on Facebook... STFITC Follow us on Twitter... @STFITC Web: www.stfitc.co.uk Tel: 01793 421303

OUR COURSES...

- Holiday Courses
- Soccer Centres
- After School Coaching Clubs
- Saturday Team Club
- Tiny Tots (2-3 year olds)
- Mini Soccer (4-5 year olds)
- Extra Time (over 60s Healthy) Living Programmes)
- Birthday Parties
- Disability Programme
- Twilight Football: Teenage Sessions
- Ground Tours
- Club Coaching Days
- Free In-Schools Coaching
- Girls Coaching & **Development & Centre** For Excellence
- Multi Sports
- Swindon Town Ladies Football Club

FOOTBALL IN THE COMMUNITY



CLIVE Maguire brings you the latest FITC news after an action-packed week of summer holiday courses...

WE got off to a flying start last week on our first holiday development courses of the summer holidays. We were delighted to deliver mainstream courses at Stanley Park in Chippenham, here at STFC and also our multi-sports, pandisability sports programme with 20-plus children with special educational needs and severe physical disabilities. Regarding all the courses, we were delighted to have over 200 participants and we delivered our mainstream course here in Swindon up at Croft as a result of that smouldering fire not allowing us to use the facility at St. Joseph's. We would like to say a huge thank you to Thamesdown Transport who again were on hand to provide us with two double decker buses every morning and every afternoon to enable us to transport our

participants to and from The CG and Croft. Their support is greatly appreciated and they will be our special guests in our community suite this afternoon against Scunthorpe. Shane Hewlett, who led on the Chippenham course with over 70 people taking part, said: "It was an exceptionally enjoyable week with some great talent on show." Shane would like to say a big thank you to Pete Hussey and all the staff at Stanley Park who made us all so welcome.

The three-day, pan-disability course which is supported by Aiming High was an excellent three days, with the children joining in with sports such as basketball, uni-hoc, cricket and football to name but a few. It was fantastic to have nine new people who hadn't attended a course before















intel, the Intel logo are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other Countries





joining in with those who are regular attendees on these ever-popular courses. We are delighted that we now have the Dave Turner Memorial Fund in place which will enable us to deliver more of these courses on a regular basis and we very much look forward to Trish Turner, Dave's widow, coming to the presentation ceremony at the next multi-sports course on the 26th, 27th and 28th of August. All the participants last week were over the moon to receive

their goody bag, STFC replica football and their memento medal to take away to remind them of the week. We very much look forward to working with everybody who attended on future courses.

ADVANCED CENTRES...

WE held our first trial of the summer on 28th July with our second one due to take place on the 18th August. These trials are aimed at Under-7 through to Under-14 age groups and

we are anticipating having 125 boys attending these trials. These players are selected from our Soccer Centre programme who have been recognised in displaying good technical ability which, with this advanced coaching could hopefully, lead them onto the pathway of our STFC Academy. We are delighted to be working closely with Jeremy Newton on this programme and Shane Hewlett is determined that hopefully we will get additional players through this project who will one day don the Swindon Town shirt at first team level.

JUNIOR REDS ROOM...

TODAY, we are delighted to be taking over the Junior Reds room where we will be providing staff to entertain the children from 1pm up until kick-off. We are delighted that Julie Page will continue to serve up refreshments to the youngsters and we are hoping that, with the support of our staff, we can encourage more people to come into the room prior to kick-off and also come in at half time to join in the fun.



SPECIAL DISCOUNT PRICES

Just mention Swindon Town FC on arrival at Allen Ford to claim your preferential discount.



- New Car Sales
- Servicing
- Finance arranged MOT's
- Used Car Sales
- Parts

Plus all the usual benefits of a Ford Main Dealer

letail sales only. Finance subject to status, guarantees may be required. Picture for illustration purposes only

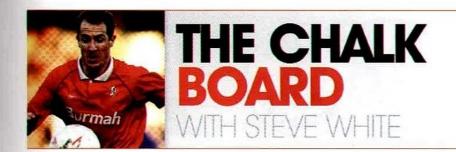


allenford

www.allenford.com/west

Drakes Wav. SN3 3LL

Open: Mon-Frl 8.30am - 7.00pm. Sat 9.00am - 5.00pm. Sun 10.00am - 4.00pm



To sport set this page and **0844 358 2668**

GOOD afternoon and welcome to our visitors, Scunthorpe United, who arrive in Swindon after finishing runners-up in League 2 last season.

THEIR fortunes were dramatically turned around halfway through last season when Russ Wilcox took over the managerial reins from Brian Laws and proceeded to take his team on a record 28-game unbeaten run to finish the season in second place. Having secured the League's Manager of the Year award as a consequence, I am sure that Russ is keen to get the new season off to a good start this afternoon.

From our perspective of course, 3 points today in our opening league fixture will be a great way to kick off the new campaign.

Pre-season has gone well with the team encountering a number of non-league opponents away from home, alongside some exciting contests against Premiership and Championship teams Southampton, Leeds and an Aston Villa eleven here at Swindon.

The performances against the league opponents have been encouraging with the team enjoying plenty of possession and at no time were we overawed by our illustrious opponents. Michael Smith has notched up five preseason goals and we hope to see his partnership with Andy Williams, who at 27 years of age is now the senior professional in the team, begin to flourish.

Possibly the most important aspect of pre-season is for the manager to reach the opening matchday with a full set of fit players to choose from, without



unnecessary injuries picked up along the way. Workload and rest time has to be balanced – recovery between games is everything for a professional footballer. I see that if we can add three more players without losing any, then the squad will have a little more strength in depth.

It is good to see Steve Hale installed as the new Head of Goalkeeping at Swindon Town and importantly, to read how diligently he has worked over the years with the Centre of Excellence, Academy and the first team. He's certainly earned the right to be in charge of all the 'keepers at the football club! The goalkeeper is without doubt a specialist position and one of the most difficult positions to play - especially in the modern day era when the 'keeper is expected to cope with all kinds of back passes without being able to pick the ball up (a contrast to

what was permitted in my playing days) and then manoeuvre the ball across his 18-vard box and distribute the ball to one of his outfield defenders who is not under pressure from an opposing forward. Remember Germany with Manuel Neuer played 11 outfield players against 10 during the World Cup. The speed of the 'keeper's decision making is vital of course, as is the ability and confidence to run and dribble with the ball at his feet. Many 'keepers are not so good at this but, having watched Wes Foderingham during 20 odd games last season, I know that he has excellent technique with both his handling of the ball and when the ball is at his feet.

Communication or verbal skills are also vitally important. I remember playing against England goalkeeper Ray Clemence many years ago and he bossed, bullied, cajoled and organised his back four for the entire 90 minutes - it was so very impressive. As a young centre forward I felt so intimidated during the game; a feeling that Clemence and his back four were in total control of every situation. At the end of 90 minutes, most of us supporters will only remember the against the centre forwards scored or missed and the saves or fumbles made by the goalkeeper!

STFC HALL OF FAME MEMBER Steve White

ON THE LIP AWAY







SAS TRAVEL





VS LUTON TOWN

We are now taking bookings for the visit to Luton Town.

Date: 12/08/2014 Price: £15 Adult, £13 Junior £1 Discount for Supporters Club Members on production of membership card. Departs The





VS CRAWLEY TOWN

We are now taking bookings for the visit to Crawley Town.

Date: 16/08/2014 Price: £15 Adult, £13 Junior £1 Discount for Supporters Club Members on production of membership card. Departs The County Ground at 10.45am





VS GILLINGHAM

We are now taking bookings for the visit to Gillingham.

Date: 19/08/2014 Price: £17 Adult, £15 Junior £1 Discount for Supporters Club Members on production of membership card. Departs The

County Ground at 3.00pm

All seats must be paid for at time of booking. Please note that credit/ debit card payment will be taken at time of booking. Proof of age may be required when booking Junior seats

SAS CONTACT DETAILS:

Call on 01793 536757 and leave a message on the answer phone, SAS Travel will reply as soon as possible. Alternatively, email sastravel@skv.com or follow SAS Travel on Twitter @SAS Travel

R&W looks ahead to Swindon's first away date of the new campaign.

TOWN kick-off the 2014/15 campaign on the road with a visit to Kenilworth Road when they take on Luton Town in the first round of the Capital One Cup next week. The Hatters are back in the Football League having romped to the Skrill Premier title last term. Under the auidance of John Still, the Bedfordshire side will be hoping to mark their return to the professional leagues with a higher division scalp in the League Cup. The encounter will be Swindon's first return to Luton since January 2008 when the two sides met in a League One match, Christian Roberts was the difference between the teams, netting the only goal of the game to seal a 1-0 win and all three points for the Town. It will be the first time the teams have met in the League Cup in its many different guises down the years but the last cup encounter between the teams was back in 1988 when Lou Macari's side were beaten 2-1 after extra time in the Simod Cup semi-final at Kenilworth Road. The game may also see a pair of familiar faces take to the field against Swindon in the shape of striker Paul Benson and midfielder Jonathan Smith. The duo both played an active part in Swindon's 2011/12 League Two title-winning campaian.

Full ticket and travel details for Town fans wishing to make the trip to Bedfordshire are available on these pages.



SAS TRAVEL BOOKING **GUIDELINES:**

THE following guidelines are designed to allow SAS Travel to ensure that they can take as many fans as want to travel with them to each away game.

- · As a general rule, SAS Travel have to order coaches one week before the fixture date. Therefore if you leave booking until within this time, they cannot always guarantee that there will still be spaces available.
- After this time, SAS Travel will always try (alongside their coach provider) to source further coaches and meet all the demand for spaces, although they cannot run a coach unless economically viable to do so.
- SAS Travel tend to open games for booking around three weeks before the fixture date and usually have three fixtures booking at any one time. This may increase to four due to fixture rearrangements.
- SAS Travel advise that the best policy is to book as early as you can to ensure that you get the spaces that you want.

TICKET

www.stfcdirec



COMING up home and away...



LUTON TOWN VS SWINDON TOWN (A) CAPR 1

Tuesday 12th August, 7.45pm Kick-Off Kenilworth Road Stadium, LU4 8AW

P	RI	C	ES:
		-	

£20 Y/Adt 18-22 /O65 £15 Senior O75 £12 U17 £8 U10 £5

Tickets available to buy online.





CRAWLEY TOWN VS SWINDON TOWN (A)

Saturday 16th August, 3pm Kick-Off Checkatrade.com Stadium, RH11 9RX

PRICES: Adult	Seats:	Terrace:	Tickets available to
Over65	£18	£14	buy online.
18 and Under	£14	£10	Sky BET
Under 11s	£6	£6	1300AB 2



GILLINGHAM VS SWINDON TOWN (A)

Tuesday 19th August, 7.45pm Kick-Off MEMS Priestfield Stadium, ME7 4DD

PRICES:	Advance:	Matchday:	Tickets
Adult	£17	£21	available to
Over 65	£15	£19	buy online.
Under 18	£10	£12	SKY BET
Under 12	£6	£6	HOGEL



SWINDON TOWN VS CREWE ALEXANDRA (H)

Saturday 23rd August, 3pm Kick-Off The County Ground

TICKET PRICES: SILVER CATEGORY (See right)

Tickets now on general sale.





SWINDON TOWN VS COVENTRY CITY (H)

Saturday 30th August, 3pm Kick-Off The County Ground

TICKET PRICES: SILVER CATEGORY (See right)

Tickets now on general sale.



HOME TICKET PRICES

MATCH categories for the 2014/15 season will be announced in advance of each fixture.

GOLD:	SOES	TEND
Adults:	£27	£20
Concessions:	219	£15
Young Adults (16-18):	219	£15
Juniors (15 & Under):	£12	£12
Under 10s	FREE*	
SHVER:	SUES	1830
Adults:	£25	£19
Concessions:	£19	215
Young Adults (16-18):	£17	213
Juniors (15 & Under):	£12	£12
Under 10s	FREE*	
BRONZE:	SDFS	TENO
Adults:	£23	£18
Concessions:	£18	£14
Young Adults (16-18):	£16	£14

Adult:

Under 10s

Aged 19-64 on fixture date

610

FREE

Conc. Senior 65:

Juniors (15 & Under):

Aged 65 on fixture date

Conc. Student: In Full Time Education

Conc. Disabled:

Registered disabled only

Young Adult:

Aged 16-18 on fixture date

Juniors Under 16:

Aged 15 or Under on fixture date

Reminder: Juniors are not permitted into the Fast Plant Town End unaccompanied. Unaccompanied 12-14 year olds will be issued tickets In the family enclosure. Under 12s must be accompanied by an Adult in all areas.

*To qualify for a FREE under 10 ticket. children need to join the Junior Reds for a ONE OFF PAYMENT OF £30, proof of age will be required at time of purchase. Under 10s must be accompanied by a full paying Adult. To avoid long queues on matchdays it is advantageous to register and purchase family/FREE under 10 tickets in advance.

0871 876 1993 www.stfcdirect.com

2014/15 GAME CENTRE

KEY: 1 = Number of goals scored,
First substitution, Second substitution, Third substitution











			RES	ATT		1				
AUGUST			20000000						WANTED THE STATE OF THE	Arthur Barrer De Pr
	Scunthorpe United	н	3pm							
	Luton Town CAP R1	A								
	Crawley Town	A								
Tue Aug 19			7.45pm							
	Crewe Alexandra	H								
	Coventry City	Н								
		1875	opin							-
SEPTEME										
WC Sep 1		TBC								
Sat Sep 6			3pm							
	Bradford City	A								
	Oldham Athletic		7.45pm							
	Sheffield United	Н								
Sat Sep 27	Barnsley	Α	3pm							
OCTOBER										
Sat Oct 4	Levton Orient	A	3pm							
	Preston North End	H								
	Yeovil Town	A								
Tue Oct 21			7.45pm							
	Colchester United	н								
		•	Ф	V/10/10/10/10/10/10/10/10/10/10/10/10/10/						
NOVEME							CONTRACTOR OF THE PARTY OF THE		NOT THE REAL PROPERTY.	
Sat Nov 1	Milton Keynes Dons		3pm							
Sat Nov 8		TBC								
Sat Nov 15			3pm							
Sat Nov 22										
Sat Nov 29	Fleetwood Town	Н	3pm							
DECEMBER										
	Notts County	A	3pm							
	Doncaster Rovers		3pm							
Fri Dec 26	Walsall		3pm							
Sun Dec 28		Н								
	A STATE OF THE STA	***	op							
JANUAR		-							S. William S.	111000000000000000000000000000000000000
Sat Jan 3	Fleetwood Town	A								
	Coventry City	A								
	Chesterfield		3pm							
Sat Jan 24	Bradford City	Н	3pm							
Sat Jan 31	Sheffield United	A	3pm							
FEBRUAR	Y		N. COLUMN		Self IPA (Sept.)	8/2/1/00/00	energy and the latest	et et et en	and the second second second	
Sat Feb 7	Barnsley	н	3pm	The state of the s						
	Oldham Athletic		7.45pm							
Sat Feb 14	Scunthorpe United	A	3pm							
	Crawley Town		3pm							
	Crewe Alexandra		3pm							
	C. STO / YORGI NIG	**	SP111	Vivigation and an arrangement of the second	and the same of th				***************************************	A STATE OF THE STA
MARCH	Access to the same of the same							A SOFT WAS A SOFT WITH THE SOFT WAS A SOFT W		
Tue Mar 3	Gillingham	H	7.45pm							
Sat Mar 7	Notts County	H								
Sat Mar 14	Port Vale	Α								
Tue Mar 17	Doncaster Rovers	A	7.45pm							
Sat Mar 21	Walsall	H	3pm						TO VEY THE	
Sat Mar 28	Colchester United	A	3pm							
APRIL						Name and Add	one was a substant			Annual Control
Fri Apr 3	Milton Keynes Dons	u	3pm					THE PARTY OF THE P		
Mon Apr 6	Bristol City	A	Control of the Contro							
Sat Apr 11	Peterborough United		3pm							
Tue Apr 14	Rochdale									
Sat Apr 18			7.45pm				9.7			
		-	3pm							
Sat Apr 25	Preston North End	Α	3pm	* .						
MAY									NATIONAL PROPERTY OF	NAME OF TAXABLE PARTY.
Sat May 2	Leyton Orient	H	3pm							

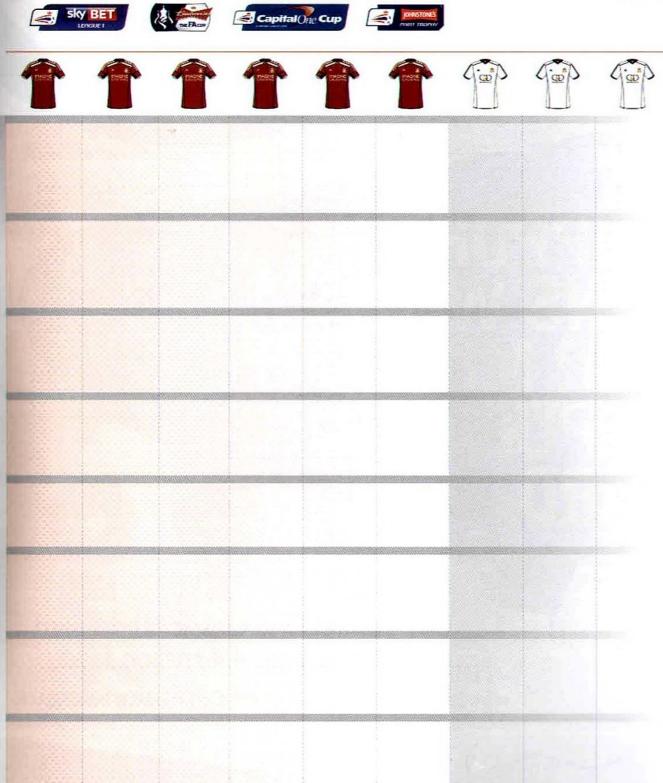
















Our Capital One Classic credit card already has over 4.4 million fans.

Find out more at capitalone.co.uk

2013-14 STAT PACK





SWINDON TOWN

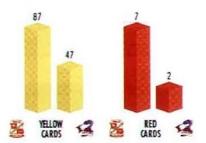
V

SCUNTHORPE UNITED



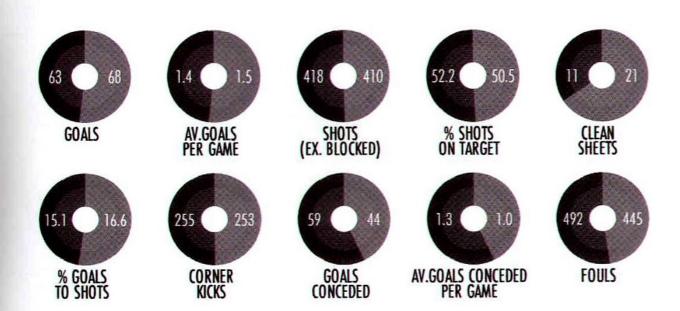
MATCH FACTS

Swindon picked up 45 of their 66 points at home last season. Only Brentford and Wolves had better home records than the Robins.



MATCH FACTS

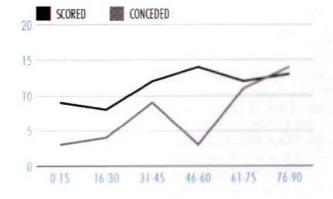
Both teams have scored in the last seven meetings between these two teams.







GOAL TIMES



^{*}Data from 2013/14 league season (including play-offs).







GOOD afternoon and welcome to The County Ground as we get the 2014/15 campaign underway.

THIS has been one of those glorious summers where, it seems, football has never been too far away. Usually, where the off-season void has us scratching around for anything to do with the beautiful game, we have had the pleasure of enjoying the greatest show on earth unfold in Brazil before re-focusing our attention back on The County Ground for the new season, So. here we are, barely a month since Mario Gotze wrote himself into the history books and secured a fourth world crown for the Germans, we find ourselves back in the seats that some would call their second home.

Wherever you are reading, I hope you've enjoyed flicking through the new-look matchday programme. We have made a few changes to the design and layout with, among other things, the squad list now re-locating to the front of the programme. I received a number of emails from supporters over the summer asking why we persist with glossy programme covers, on which it is impossible to mark down the team or any changes to the line-up. With that in mind, we've come up with a page which should hopefully solve that issue. One of the other new additions I'd like to mention briefly is our new "50s in Focus" feature. The 1950s is one of those eras that I feel gets rather neglected in the grand scheme of things at this football club and I am on a one-man crusade to prove that Swindon Town's history does not



"Staff here at The CG discovered the Dubonnet Cup hidden in a cupboard in the Arkell's Stand."

start at 1969! It may not have been studded with success but, as I'm sure you'll discover, the 50s was a decade packed with landmark events.

Speaking of landmark events, you may have seen over the summer that, after years of myth and leaend, staff here at The CG discovered the Dubonnet Cup hidden in a cupboard in the Arkell's Stand. For more information about the cup and its history, turn to page 62 of this programme. Suffice to say, it

was an extremely exciting and proud moment for this football club. Having heard stories of its demise, it's quite astonishing that it's simply been hidden away all these years. Once it's cleaned up, it will take pride of place in the trophy cabinets upstairs.

Back to the present and Scunthorpe United are the visitors today. I must confess that I'm always one of these people that reads far too much into the opening day of the season - will today see a Super Sammy Parkin hat-trick kind of afternoon, a Colin Todd-style disallowed-aoal-anddraw afternoon, or a return of Gordon Greer, home reverse to Brighton kind of afternoon?

Enjoy the game.

TOM OTREBSKI

Club Press Officer







WIN £250,000 FOR YOUR CLUB

AND £5,000 FOR YOURSELF BY BETTING WITH US

ARE YOU IN?

skybet.com/swindon

SUPPORTING SWINDON TOWN FOOTBALL CLUB...



TODAY'S SPONSORS

Joint Match Sponsor

Joint Match Sponsor

Matchball Sponsor





PAUL HEDGES PARTY

MAIN CLUB SPONSORS

IMAGINECRUISING











OFFICIAL CLUB PARTNERS

